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ABSTRACT

In fall 1995, Pennsylvania College of Technology undertook a study of students who were accepted for admission but did not enroll to determine their reasons for not enrolling. Surveys were mailed to the 1,619 students, out of 3,524 accepted in fall 1995, who did not enroll, receiving responses from 52.4% (n=849). Study results included the following: (1) response rates varied significantly by age and family income, with non-matriculants 20 or younger more likely to respond than those over 20 and those with family incomes under \$30,000 less likely than those with family incomes over \$40,000; (2) only 48% of non-local applicants matriculated in fall 1995, compared to 60% for the local 10-county area; (3) applicants with deficient academic preparation were less likely to actually enroll than those with adequate preparation; (4) only 48% of the applicants who expected to be employed part-time, but over 20 hours per week, matriculated, compared to 57% expecting to work full-time and 55% expecting not to work at all; (5) the primary reason for not enrolling was choosing another college, while explanations given for choosing another college included the distance from home, uncertain career goals, unsatisfactory housing, and expected costs; and (6) 16% indicated they had postponed college until spring 1996, while 32% indicated that they had postponed until fall 1996. The survey instrument and cover letters are appended. (HAA)

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NON-MATRICULANT SURVEY REPORT
FALL 1995
PENNSYLVANIA COLLEGE OF TECHNOLOGY
OFFICE OF STRATEGIC PLANNING & RESEARCH
PUBLISHED APRIL 1997

Office of Strategic Planning and Research

Pennsylvania College of Technology

PENNSTATE



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**PENNSYLVANIA COLLEGE OF TECHNOLOGY
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NON-MATRICULANT SURVEY REPORT - FALL 1995

Report Author: Stephen Cunningham

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**PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY REPORT
Fall 1995**

This report presents results of the follow-up survey administered to non-matriculants of the Pennsylvania College of Technology (Penn College). 1995 marks the tenth year Penn College has conducted this standard study of prospective students.

The quality and viability of any higher education institution depends in part on the design of strategies for recruiting and subsequently retaining the changing population of prospective college students. To accomplish these objectives, it is important to identify and analyze the reasons why prospective students apply to Penn College, but choose not to enroll. In specific, the purposes of this survey are to:

- 1) present a composite profile of prospective students who apply and are accepted, but decide not to attend Penn College;
- 2) determine reasons why applicants decide not to attend Penn College;
- 3) determine which other colleges non-matriculants choose to attend;
- 4) rate various factors in the decision not to attend;
- 5) examine ways to improve admissions and related student services;
- 6) provide a data base for analysis of attrition and retention at the College.

The report is divided into five parts:

- | | |
|----------|--|
| Part I | Introduction (purpose and definitions) |
| Part II | Detailed analysis and findings |
| Part III | Survey procedures and data preparation |
| Part IV | Data tables |
| Part V | Appendices. |

Definitions

Matriculation is defined as the act of enrolling in a group, particularly a college or university. Non-matriculation then is the act of not enrolling. For the practical purposes of this study, the definition of non-matriculants is limited to those who show interest in becoming Penn College students, but do not enroll. *Prior to the 1993 non-matriculant survey, this limit was implemented by selecting new, degree-seeking applicants for Fall admission who were accepted, paid their tuition deposit, but did not officially enroll.*

Beginning with the Fall 1993 Non-Matriculant study, this operational definition was expanded to include all accepted students who did not officially enroll, whether they paid their tuition deposit or not. Therefore, caution must be used in comparing results of the 1993 and 1995 survey to prior years. Differences may be due to the modified population, rather than any changing trends.

PART II - DETAILED ANALYSIS & FINDINGS

Following are major findings of the study. *All statements using the term "significant" are based on statistical tests at 5% error levels.* This analysis does not present all possible inferences to be drawn from the data. Readers are encouraged to examine the data tables following this section. Source data files and output are available for review in the Office of Strategic Planning and Research.

Matriculation vs. Non-Matriculation (Tables 1 - 7)

Of 3824 new admissions applicants in Fall 1995, Penn College accepted 3524, of whom 1905 (54.1%) ultimately enrolled. The remaining group of 1619 non-matriculants constitute the population targeted for the survey. The 54% matriculation rate marks the first time in eight years that the College has improved its rate of matriculation, up slightly from 53.7% in 1994. Matriculation improved even more in Fall 1996, as the rate increased to 57.1%. Prior non-matriculant studies have emphasized the long-term ripple effect of new enrollments on total enrollments. Thus, the improving rate and total number of matriculating applicants bodes well for the College enrollment goal of "5000 by 2000," provided similar improvements can be achieved in student retention.

Before examining the non-matriculant survey results, much can be learned from reviewing other institutional data related to matriculation. Several Strategic Planning and Research publications document the characteristics of Penn College students (General Institutional Characteristics, Sourcebook, Project Profile Report, CIRP Freshman Survey Report). Rather than repeating those findings, the non-matriculant profile presented here focuses on those traits which distinguish the non-matriculant population from enrolling students. Examining these traits can both help explain why some applicants choose not to enroll, and point to market segments that may need special attention in the admissions process.

Through the admissions process, placement testing and financial aid applications, considerable information is available to compare matriculants and non-matriculants. Over the ten years of this study, a fairly consistent picture of the non-matriculant population has developed. The principal background factors that are consistently, significantly related to matriculation are:

- family income;
- geographic area;
- academic preparation;
- choice of major;
- expected student employment.

Tables 1 through 7 of this report have been modified to document the variations in matriculation rates related to background student demographic factors. In past years these tables presented the number of non-matriculants, number of survey respondents and response rates broken down by student characteristics. This years' tables provide that information as well as the corresponding matriculation rates.

Applicants with lower **family incomes** are significantly less likely to matriculate, raising obvious concerns about the ability of some students to afford the College. In 1995, those with annual incomes of \$40,000 and over matriculated at a 61% rate, while those with under \$30,000

income enrolled at a 52% rate (Table 6, p. 24). The median family income of new students was \$29,667, compared to \$24,350 for non-matriculants.

Applicants from beyond the immediate ten-county **geographic area** are significantly less likely to matriculate than local applicants, particularly those from Lycoming county. This fact is due in part to the non-traditional, place-bound nature of local students, which makes them less likely to attend other colleges. However, even among traditional-aged students who apply elsewhere, local applicants are much more likely to matriculate. In 1995, non-local applicants matriculated at a 48% rate, compared to 60% for the local ten-county area, and 62% for Lycoming county (Table 2, p. 21).

Applicants with deficient **academic preparation** are significantly less likely to matriculate than those adequately prepared. Among the 1995 applicants who took placement tests, 69% of those who tested non-deficient or deficient in only one area (math, English or reading) enrolled in the Fall. In contrast, only 62% of those who tested double deficient and 57% of those tested triple deficient enrolled.

Applicants to Health Science **program majors** not accepted directly into their program are significantly less likely to matriculate than others. The College uses an open-door admissions policy, with the exception of some baccalaureate majors, the Legal Assistant major and Health majors, which have competitive admissions. Health Science applicants not accepted directly into their major are placed into pre-Health programs, allowing them to take related courses until they meet admissions requirements and seats are available in their major. In 1995, only 42% of applicants accepted into pre-Health programs chose to enroll (Table 1B, p.18).

Applicants **expected to be employed** with heavy part-time work loads are significantly less likely to enroll than those expecting full-time, or no employment. In 1995, those expecting to work part-time, over 20 hours per week, matriculated at a lower rate (48%) than those expecting full-time work (57%), or no work (55%) (Table 7, p.24).

The probability that an applicant will ultimately enroll is heavily dependent on the five traits outlined above. Therefore, these factors will be discussed in further detail. Survey responses will be broken down and analyzed according to each of the five traits, after presenting overall survey results.

Response Rates and Response Bias (Tables 1 - 7)

The overall survey response rate was 52.4%, with 849 of 1619 non-matriculants responding, comparable to prior years. In order to generalize the survey results to the entire non-matriculant population, the respondents should be representative of the entire population. If not representative, the responses might over-represent some groups and under-represent others, causing biased results.

Comparative analyses of respondent and non-respondent demographics show that survey respondents were not totally representative of all non-matriculants. Response rates varied significantly by age and family income. Traditional (under 20 years old) non-matriculants were significantly more likely (56%) to respond than non-traditional applicants (48%). Non-matriculants with family incomes under \$30,000 responded at a significantly lower rate (50%) than those with incomes over \$40,000 (58%). Thus, any survey responses significantly related

to age or income are biased responses that are not representative of the entire non-matriculant population, and will be so noted.

SURVEY RESPONSES - Overall

Reasons for Applying (Table 8)

Non-matriculants were asked to provide one or two reasons why they applied to the College. Even more so than in the past, **the College's curriculum portfolio is the major reason students apply**, for non-matriculants as well as matriculants. Over half of the non-matriculants stated that program availability was the primary reason for applying, while over 60% cited it as a primary or secondary reason, up from 55% in 1993. **Distance from home** (primary reason - 14%, total responses - 26%,¹) and **college reputation** (9%, 18%) **remained the second and third most popular reasons for applying**. In addition, distance from home was probably underestimated due to response bias.

Most other application reasons remained stable or slightly declined. The application reasons which showed the most substantial decline were open admissions and high school staff recommendations. In addition, both of these responses were probably overestimated due to response bias. Open admissions (1.4%, 5%) has declined steadily as an application reason, from 9% in 1991 and 8% in 1993. In part, this might reflect the growth in Health Science and some baccalaureate majors which, unlike most College programs, do not have open admissions.

High school instructor and counselor recommendations (5%, 9%), down from 13%, have also continuously dropped among non-matriculants since the late 1980's. The influence of high school staff can be viewed as a two-step process: 1) high school staff recommend the College; 2) students are influenced by those recommendations. Thus, the decline in applicants citing high school recommendations could be due to an actual decrease in the number of high school staff recommending the College, or a decline in the extent to which students are influenced by high school recommendations. If the number of high school recommendations were actually dropping, one would expect both matriculating and non-matriculating students to reflect such a decline. However, the 1995 CIRP Freshmen Survey Report (Table A-5) show that high school teacher and counselor influence on matriculating freshman has remained stable. Together, these findings seem to imply that non-matriculant decisions are simply being less influenced by high school staff than in the past.

Reasons for not Enrolling (Table 9)

Non-matriculants were asked to provide up to three reasons why they did not enroll. As in 1993, **choosing another college was the primary reason Penn College applicants did not matriculate** (20%). However, the total proportion of applicants who indicated choosing another college as a reason dropped substantially, from 36% to 31%, and this response was probably overestimated due to response bias.

¹ In this section and the next, the first number in parentheses shows the percentage of respondents who indicated that factor as a primary reason, the second number shows the total percentage of respondents who gave it as a reason.

When additional reasons were given that might explain **why they chose another college, distance from home (27%), uncertain career goals (17%), unsatisfactory housing (15%), and expected cost (12%)** were most common. Another 8% indicated **impressions from campus visits** or concerns about the surrounding environment as reasons. Non-matriculants influenced by cost and distance from home reflect a national trend pointed out two years ago, in which more students are choosing their college based on finances and wanting or needing to live near home. The commitment to substantially increase scholarship funds should help the College better compete for those students who are heavily influenced by cost considerations.

The opening of The Village, Penn College's first residential facility, should help reduce the number of prospective students who choose other institutions due to housing. Based on the total non-matriculant population of 1619, with 31% choosing another college and 15% of those indicating unsatisfactory housing as a reason, it can be estimated that **the College lost about 75 students to competing institutions due to the lack of quality housing.** In total, nearly 10% of all non-matriculants gave poor housing as a reason for not enrolling, meaning some **150 prospective students chose not to enroll, at least in part, due to poor housing.**

College housing together with the ongoing acquisition of unattractive properties adjacent to campus should also help reduce the proportion of applicants with negative impressions of the campus and its locale. These students tend to be traditional-aged, male applicants from outside the local area. Comments accompanying this item reveal that some negative impressions are focused on the campus itself, while others refer to the surrounding community. Because most respondents do not provide additional comments, future non-matriculant surveys will specifically prompt students to provide more detailed reasons for any negative impressions from campus visits, in order to better document and analyze the source of those poor impressions.

Overall, the most frequent reason for non-matriculation was to postpone enrollment. Nearly one-third of the non-matriculants indicated they postponed college plans until the Spring or Fall 1996 semester (16%, 32%). Of those with additional reasons, 26% indicated uncertain career goals, 23% found satisfactory employment, 22% had personal or family problems, and 20% received insufficient financial aid. To summarize, **those who postpone either do not know what they want to do, or have more urgent personal or financial concerns. Over one-fourth of those who postponed did re-apply in either the Spring or Fall 1996 semesters, and some 17% enrolled in Spring 1996.**

As noted above, uncertain career goals are the biggest reason applicants postpone enrollment and the second biggest reason they choose another college. Overall, career goal uncertainty ranks eighth (5%, 19%) as a reason for not enrolling. These students tend to be traditional-aged applicants from the local area. Perhaps a more extensive pre-enrollment career counseling program could be developed to help some applicants clarify their educational and career objectives.

Though still of major importance, financial problems (insufficient financial aid and expected cost after financial aid) continue to slowly decline as reasons for non-matriculation. Insufficient aid has dropped from 43% in 1990 to 28% in 1993 and 25% in 1995. Expected cost has dropped from 32% in 1990 to 23% in 1993 to 21% in 1995. Some of this decline may be due to response bias, as lower income students are more likely to have financial problems, but are

less likely to respond. However, it cannot account for all of the decline, because a similar response bias has existed in the past.

The apparent decline in financial problems may seem puzzling given rising tuition rates and the continued importance of family income on matriculation rates. The answer may lie in the College's changing applicant pool. The proportion of low-income (under \$30,000) applicants to the College dropped from 62% in 1993 to 47% in 1995. While some of this decline (and the corresponding increase in higher income students) is due to inflation, it is also possible that the cost of attending has become so prohibitive that fewer low-income students are even considering the College. Fewer low-income applicants result in fewer low-income non-matriculants, fewer low-income survey respondents, and fewer reports of financial problems. As mentioned above, the increased commitment to institutional scholarships and financial aid might help slow the decline in the low-income population.

Whereas choosing another college, postponing college and financial problems remained the top reasons for non-matriculation, the proportions of these responses all declined slightly. In contrast, satisfactory employment (primary reason - 7%, total - 17%) showed the most substantial increase as a reason for non-matriculation, up from 13% total responses in 1993. Perhaps this is related to the relatively stable economic environment of recent years. High unemployment rates are often associated with increasing higher education enrollments, and conversely lower unemployment rates create less incentive for individuals to pursue college.

Enrollment at other Institutions (Tables 10A, 10B, 11)

While some students indicate choosing another college as a reason for not enrolling, another survey item explicitly asks if they are attending another college, regardless of whether or not it was a reason for not attending Penn College. For the first time in several years, the proportion of non-matriculants who enrolled at another institution declined, from 39% to 36% (note that because this is a different survey item, this percentage is not identical to the number who indicated choosing another college as a *reason for not enrolling*). This finding is consistent with the decreased proportion who indicated choosing another college as a reason for not matriculating.

Non-matriculants lost to other colleges typically share several traits: they tend to be traditional-aged, better prepared academically, from more highly educated and higher income families, from outside the local region. While some reasons associated with attending another college were explored in the previous section, it might be of some value in the future to conduct focus groups or more detailed telephone follow-ups on students who choose other colleges over Penn College.

Increasingly, the primary competitor for Penn College applicants is our parent institution. The proportion of non-matriculants choosing Penn State (University Park or the Commonwealth Education System) has grown from 12% in 1991 to 14% in 1993 and 19% in 1995. Students lost to other PSU campuses tend to indicate distance from home or impressions from campus visits as reasons for not choosing Penn College.

In contrast to the increased enrollment of non-matriculants at Penn State, the loss of students to the State System of Higher Education (SSHE) universities within our region (Bloomsburg, Lock Haven, Mansfield) dropped substantially, from 15% in 1993 to under 7%. Students

interested in Penn College Health Science and Integrated Studies majors are particularly more likely to choose these SSHE universities.

The state's public two-year colleges consistently enroll one-fifth of the College's non-matriculants. Students lost to community colleges tend to indicate distance from home and unsatisfactory housing as reasons for not choosing Penn College. Non-matriculant enrollment at Luzerne County Community College has slowly grown from 3% in 1991 to over 5%, to become the College's second largest competitor. Harrisburg Area Community College also remains a prime competitor, though the proportion of non-matriculants dropped from 6% in 1993 to 4%. Private in-state two-year institutions usually take another one-sixth of the non-matriculants. Newport Business Institute, the former Williamsport School of Commerce, more than doubled its enrollment of College non-matriculants, from 1.4% to 3.8%.

Private in-state four-year colleges typically enroll another 9% of the non-matriculants, though Lycoming College enrollment has slowly declined from 3% in 1991 to 1.4%. Enrollment at out-of-state colleges rebounded to 22% after dropping from 21% to 15% in 1993. Roughly 10% of non-matriculants choosing another college enroll in New York institutions.

On average, each non-matriculant applied to 1 institution other than Penn College (650 applications to other colleges, 635 respondents), about the same as in 1993. Nearly two-thirds indicated Penn College was their top choice, up from 56% in 1993.

College Service Ratings (Table 12)

The non-matriculants were asked to rate six college services they may have used, on a scale from 1 (very poor) to 4 (very good). The overall mean rating of 3.13 was virtually the same as in 1993, and indicates that non-matriculants are generally satisfied with the quality of service they receive. However, applicants who indicated they did not enroll due to impressions from campus visits rated overall services significantly lower (2.52) than others. It should be noted that only 38% of all respondents completed these items. Many applicants do not have enough exposure to these services to make informed judgments. Nonetheless, some inferences may be made. Response rates for each service are included in parentheses in the following paragraph.

Admissions (60% response) was again the highest rated service and the only one to improve, from 3.34 to 3.36. **Academic advisement** (34%) has steadily dropped from 3.37 in 1991 to 3.15 in 1993 and 3.08 in 1995. This could be due to growth in the pre-Health programs, because they tend to rate academic advisement substantially lower than others. **Financial Aid** (35%) was again the lowest rated service (2.75), but was also inversely correlated with family income and therefore probably underestimated due to response bias. Higher income applicants gave Financial Aid significantly lower ratings, perhaps because they did not qualify for as much aid, while lower income applicants, who are less likely to respond, gave higher ratings. **Placement test day** (3.24, 42%), **computerized class scheduling** (3.13, 29%), and **billing/payment procedures** (2.94, 27%) were rated nearly the same as in 1993.

SURVEY RESPONSES - Group Comparisons

Five factors significantly related to matriculation were identified earlier: family income, geographic area, academic preparation, expected employment, and choice of major.

Examining survey responses separately within each of these groups may provide more useful information. In discussing reasons for applying and not enrolling in this section, only the primary reasons were analyzed. Separate data tables presenting these breakdowns are not included in the report.

Family Income

Not surprisingly, given steadily rising college costs, applicants from lower income families are less likely to matriculate. Furthermore, as noted earlier, fewer low income students are even applying to the College. Low income students are significantly less likely to choose another college over Penn College (18% - 23%). Instead, in 1995 they were more likely not to enroll because of personal and family obligations (9% - 5%), while in past years they were more likely to indicate insufficient financial aid. As noted earlier, increases in scholarship funds should provide some assistance.

Geographic Area

While low income students often come from the local area, local students as a whole are more likely to enroll, due to the convenience and lower costs of living within commuting distance, and the limited flexibility of local, non-traditional students in going to other colleges. Those who are non-local do not have these incentives to enroll, or disincentives to go elsewhere. While traditionally the north-central region has been the College's primary service area, our statewide focus seems to call for a non-local matriculation rate more on par with that of the local area.

Not surprisingly, non-local applicants are significantly less likely than others to apply due to distance from home (non-local - 5%, local - 26%) or prior enrollment at the College (1% - 7%, respectively). They are more likely to be attracted by the College's program offerings (55% - 36%) and recommendations from high school teachers and counselors (7% - 3%).

Non-local applicants are significantly more likely to enter another college (50% - 19%), particularly Penn State (21% - 10%) or a community college (23% - 6%), as opposed to one of the local (Bloomsburg, LHU, Mansfield) SSHE universities (4% - 16%). They are also more likely not to enroll due to distance from home (7% - 2%), uncertain career goals (6% - 3%), unsatisfactory housing (4% - 1%), or impressions from campus visits (3% - 1%). Given their interest in Penn State, perhaps emphasis on the affiliation and the associated advantages may be the best selling point to non-local applicants.

Academic Preparation

Among applicants who took placement tests, those who were multiple deficient were much less likely to enroll. However, many applicants were not tested. To compensate for the lack of placement test information on all applicants, high school rank, which was found to be highly correlated to testing results, was also used to classify applicants as deficient or non-deficient. Applicants not tested, who ranked in the bottom third of their high school class were considered to be academically deficient; if not tested, but ranked in the top or middle third, they were considered non-deficient.

Academically qualified applicants were significantly more likely to choose another college (50% - 28%) or to indicate distance from home (7% - 3%) as a reason for not enrolling. Academically

deficient applicants were more prone to postpone enrollment (19% - 13%), or cite inadequate financial aid (20% - 13%).

Expected Employment Status

Applicants expecting to work heavy part-time loads (over 20 hours/ week) matriculate at lower rates than those expecting to work full-time or not at all. Full-time employees probably have a more stable income and would only attend part-time. Those not working probably have sufficient income enabling them to focus exclusively on college. Those expecting heavy part-time work probably have greater financial needs, and the combined stress of balancing substantial work and classroom loads.

Applicants expecting heavy part-time work are significantly more likely not to enroll due to expected cost after financial aid (15% - 9%) and insufficient employment income (6% - 2%). The gap between income and cost is simply too great. They are also less likely to choose another college (29% - 40%). As with low income applicants, increased scholarships should provide some assistance to this group.

Choice of Major

Pre-Health major applicants are much less likely to matriculate than others. They are much more likely to apply due to the College's program offerings (59% - 49%). It then stands to reason that if they are not accepted into their desired program they will be more likely to non-matriculate. They are significantly more likely to choose another college (48% - 33%) or to indicate distance from home (9% - 4%) as a reason. Pre-Health applicants are particularly more likely to enroll at Bloomsburg (5% - 0%) or a public two-year college (25%-16%).

One other important finding should be noted. Of all the background factors analyzed, only one was significantly correlated to ratings of college services: pre-Health applicants rated academic advisement significantly lower than other applicants (2.98-3.11).

PART III - PROCEDURES AND DATA PREPARATION

A survey, consisting of ten closed items and three open-ended items, was used to determine non-matriculant impressions of Pennsylvania College of Technology. This instrument was based on the non-matriculant model developed in 1975 by Ronald Perry and David Rumpf of Northeastern University. With the Northeastern Model as a basis, the Pennsylvania College of Technology Non-Matriculant Survey was originally developed in Fall 1984 by the Office of Institutional Research in conjunction with the Counseling Center, Admissions and Financial Aid Offices. Minor modifications have periodically been made to the questionnaire. The survey was conducted annually from 1984 through 1990. Beginning in 1991 it was changed to a biannual schedule.

The questionnaire was initially mailed to the original study group of 1619 non-matriculants the week of October 30, 1995. The following chart details each stage of the survey as well as the response rate for each. Samples of the survey letters are displayed in the appendix.

Mailing - Date	Number Mailed	Cumulative Number Returned	Cumulative Response Rate
First Letter- 10/30/95	1619	279	17.2%
Second Letter - 11/21/95		520	32.1%
Third Letter - 12/19/95		679	41.9%
Telephone Calls - 1/18-20/96		849	54.1%

The responses for all 849 usable surveys were edited, coded and entered into an IBM AS/400 mainframe file. That file was then queried and merged with demographic information for all 3524 accepted applicants and downloaded to a disk file for analysis with a microcomputer statistical software package. Data tables were entered into spreadsheet files and laser-printed; duplicating was done in-house.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 1A
ADMISSIONS STATUS OF NEW APPLICANTS
BY SCHOOL & MAJOR
FALL 1995

SITE/SCHOOL Degree(s)	Major	Accepted into College	Tuition Deposit Not Paid	Not Registered	Tuition Deposit Paid		Non- Matriculants	Matriculation Rate
					Withdrawn Before 3rd Wks	Registered Total Matriculants		
MAIN CAMPUS								
BUSINESS & COMPUTER TECHNOLOGIES								
BS	Business Administration	64	16	10	2	36	28	56.3%
BS	Computer Info Tech-Analysis/Design	20	6	5	9	11	11	45.0%
BS	Computer Info Tech-Data Comm/Networking	12	0	4	8	4	4	66.7%
BS	Computer Information Technology-total	32	6	9	0	17	15	53.1%
BS	Legal Assistant Studies	13	1	3	1	8	5	61.5%
BS	Technology Management	11	2	1	1	7	4	63.6%
AAAS	Accounting	60	10	11	1	38	22	63.3%
AAAS	Business Management	89	15	17	2	55	34	61.8%
AAAS	Computer Info Systems-Business Programming	6	6	15	1	24	22	52.2%
A S	Computer Info Systems-Computer Science	33	8	6	2	17	16	51.5%
AAAS	Computer Info Systems-Micro Specialist	34	4	8	2	22	12	64.7%
AAAS	Computer Information Systems-total	113	18	29	3	63	50	55.8%
AAAS	Legal Assistant (Paralegal)	51	7	10	1	33	18	64.7%
AAAS	Office Information Systems	12	1	3	2	6	6	50.0%
AAAS	Office Tech-Communication Specialist	4	0	1	1	3	1	75.0%
AAAS	Office Tech-Executive Assistant	8	1	3	1	4	4	50.0%
AAAS	Office Tech-Medical Office Assistant	32	8	5	5	19	13	59.4%
AAAS	Office Tech-Office Administration Specialist	8	1	3	1	3	5	37.5%
AAAS	Office Technology-total	52	10	12	1	29	23	55.8%
C-1	Computer Applications Technology	16	2	4	1	9	7	56.3%
SCHOOL TOTAL		513	88	109	15	301	212	58.7%
CONSTRUCTION & DESIGN TECHNOLOGIES								
BS	Construction Management	28	8	4	1	16	12	57.1%
BS	Heating/Ventilation/AC (HVAC) Tech (BS)	14	1	1	1	11	3	78.6%
AAS	Architectural Technology	107	25	22	2	60	47	56.1%
AAS	Building Construction Technology	13	13	27	2	65	42	60.7%
AAS	Computer-Aided Drafting Tech/Design	66	7	17	1	41	25	62.1%
AAS	Electrical Tech	47	9	19	9	19	28	40.4%
AAS	Heating/Ventilation/AC (HVAC) Tech-Plumbing	25	1	6	1	17	8	68.0%
AAS	Heating/Ventilation/AC (HVAC) Tech-Refrig	69	15	11	3	40	29	58.0%
AAS	Industrial Maintenance Technology	94	18	17	4	57	37	60.6%
AAS	Construction/Carpentry	31	0	11	1	19	12	61.3%
C 2	Electrical Occupations	47	10	13	2	24	23	51.1%
C-1	Plumbing	10	1	5	2	26	14	65.0%
SCHOOL TOTAL		591	94	144	11	342	249	57.9%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 1A
ADMISSIONS STATUS OF NEW APPLICANTS
BY SCHOOL & MAJOR
FALL 1995

SITE/SCHOOL Degree(s)	Major	Accepted into College	Tuition Deposit Not Paid	Not Registered	Tuition Deposit Paid		Non- Matriculants	Matriculation Rate
					Withdrawn Before 3rd Wk	Registered Total Matriculants		
HEALTH SCIENCES								
BS	Dental Hygiene-Health Policy/Administration	4	0	1	0	3	1	75.0%
BS	Dental Hygiene-Special Populations Care	3	0	3	0	3	0	100.0%
BS	Dental Hygiene-total (BS)	7	0	4	0	6	1	85.7%
AAS	Physician Assistant - pre-program	6	0	3	2	38	51	42.7%
AAS	Dental Hygiene	6	0	25	1	5	1	83.3%
AAS	Dental Hygiene - pre-program	85	29	25	4	27	58	31.8%
AAS	Health Arts-EMS/Paramedic	2	0	1	1	1	1	50.0%
AAS	Health Arts-Surgical Tech	1	0	1	0	0	1	0.0%
AAS	Health Arts-total	3	0	2	0	1	2	33.3%
(b)	Nursing	12	0	1	1	10	2	83.3%
(b)	Nursing - Advance Placement candidate	25	3	5	17	17	8	68.0%
AAS	Nursing - pre-program	108	29	26	4	49	59	45.4%
AAS	Occupational Therapy Assisting	1	0	1	0	0	1	0.0%
AAS	Occupational Therapy Assisting - pre-program	139	31	45	3	60	79	43.2%
	Radiography	13	0	1	1	12	1	92.3%
	Radiography - pre-program	69	13	24	1	31	38	44.9%
(b)	Practical Nursing - pre-program	26	6	10	6	10	16	38.5%
C-1	Surgical Technology	8	2	2	6	6	2	75.0%
	Surgical Tech - pre-program	28	7	17	4	4	24	14.3%
SCHOOL TOTAL		625	144	186	16	279	346	44.6%
HOSPITALITY								
AAS	Baking/Pastry Arts	8	0	3	1	4	4	50.0%
AAS	Culinary Arts Tech	53	15	7	2	29	24	54.7%
AAS	Food/Hospitality Management	51	12	12	3	24	27	47.1%
SCHOOL TOTAL		112	27	22	6	57	55	50.9%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 1A
ADMISSIONS STATUS OF NEW APPLICANTS
BY SCHOOL & MAJOR
FALL 1995

SITE/SCHOOL Degree(s)	Major	Accepted Into College	Tuition Deposit		Not Registered	Tuition Deposit Paid		Non- Matriculants	Matriculation Rate
			Not Paid	Paid		Withdrawn Before 3rd Wk	Registered Total		
INDUSTRIAL AND ENGINEERING TECHNOLOGIES									
BS	Electronics Engineering Tech	22	0	5	1	16	6	72.7%	
BS	Manufacturing Engineering Tech	18	6	3	9	9	9	50.0%	
BS	Plastics/Polymer Engineering Tech	14	1	1	1	12	2	85.7%	
BS	Welding/Fabrication Engineering Tech	2	1		1	0	2	0.0%	
AAS	Automated Manufacturing Tech	15	1	2		12	3	80.0%	
AAS	Civil Engineering Tech	37	7	5		25	12	67.6%	
AAS	Electronics Tech	163	29	31	5	98	65	60.1%	
AAS	Plastics/Polymer Tech	24	5	6	1	12	12	50.0%	
AAS	Quality Assurance Tech	4	0	1	1	2	2	50.0%	
AAS	Surveying Tech	9	0	5		4	5	44.4%	
AAS	Toolmaking Tech	48	3	7		38	10	79.2%	
AAS	Vocational Teacher Education	2	2			0	2	0.0%	
AAS	Welding Tech	38	9	9	1	19	19	50.0%	
AAS	Wood Products Manufacturing	6	0	1		5	1	83.3%	
C 2	Machinist General	19	3	3	2	11	8	57.9%	
C 2	Welding	17	5	6		6	11	35.3%	
SCHOOL TOTAL		438	72	84	13	269	169	61.4%	
INTEGRATED STUDIES									
BS	Applied Human Services	48	11	8	3	24	22	52.2%	
BS	Graphic Design	54	12	8	1	33	21	61.1%	
AAA	Advertising Art	47	7	17	1	22	25	46.8%	
A S	Biology	2	0	1		1	1	50.0%	
AAA	Broadcast Comm	22	4	3		15	7	68.2%	
A A	Early Childhood Education	69	13	24	1	31	38	44.9%	
AAS	General Studies	204	38	48	1	117	87	57.4%	
AAS	Graphic Communication	40	8	11		21	19	52.5%	
AAS	Human Services	83	15	24	1	43	40	51.8%	
AAA	Individual Studies	7	0	3	1	3	4	42.9%	
AAA	Mass Comm	13	4	2		7	6	53.8%	
A S	Pre-Engineering	5	0	2		3	2	60.0%	
SCHOOL TOTAL		592	112	151	9	320	272	54.1%	

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 1A
ADMISSIONS STATUS OF NEW APPLICANTS
BY SCHOOL & MAJOR
FALL 1995

SITE/SCHOOL Degree(s)	Major	Accepted Into College	Tuition Deposit Not Paid	Not Registered	Tuition Deposit Paid		Non- Matriculants	Matriculation Rate
					Withdraw Before 3rd Wks	Registered Total Matriculants		
NATURAL RESOURCES MANAGEMENT/ TRANSPORTATION TECHNOLOGIES								
BS	Automotive Tech Management	8	0	3		5	3	62.5%
AAS	Auto Body Technology	24	2	8	1	13	11	54.2%
AAS	Automotive Engineering Tech	11	4	2		5	6	45.5%
AAS	Automotive Service Management	9	1	1		8	1	88.9%
AAS	Automotive Tech- general	82	20	19	2	41	41	50.0%
AAS	Automotive Tech-Ford ASSET	25	2	6		17	8	68.0%
AAS	Automotive Tech-Toyota	3	0			3	0	100.0%
Automotive Technology-total								
AAS	Diesel Technology	110	22	25	2	61	49	55.5%
AAS	Environmental Tech	24	3	8	1	12	12	50.0%
AAS	Forest Tech-Forestry/Wood Products	25	6	8	1	10	15	40.0%
AAS	Heavy Construction Equipment Technology	93	25	19	2	47	46	50.5%
AAS	Interior Plantscapes/Floral Design	42	9	12		21	21	50.0%
AAS	Landscape/Nursery Tech	23	7	6	2	8	15	34.8%
AAS	Landscaping/Nursery Tech	48	7	14	1	26	22	54.2%
C 2	Automotive Service Technician	28	10	9		9	19	32.1%
C 2	Diesel Technician	16	2	7		7	9	43.8%
C 2	Heavy Construction Equipment Technician	24	1	7	2	14	10	58.3%
C-1	Auto Body Technician	8	3	3		2	6	25.0%
Aviation Center								
AAS	Aviation Technology	33	4	8		21	12	63.6%
AAS	Avionics Technology	11	2	3	1	5	6	45.5%
C 2	Aviation Maintenance Technician	5	0	3		2	3	40.0%
SCHOOL TOTAL		542	108	145	13	276	266	50.3%
MAIN CAMPUS TOTAL		3413	645	841	83	1844	1569	54.0%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 1A
ADMISSIONS STATUS OF NEW APPLICANTS
BY SCHOOL & MAJOR
FALL 1995

SITE/SCHOOL Degree(s)	Major	Accepted Info College	Tuition Deposit Not Paid	Not Registered	Tuition Deposit Paid		Non- Matriculants	Matriculation Rate
					Withdrawn Before 3rd Wk	Registered Total Matriculants		
NORTH CAMPUS								
AAAS (b)	Accounting	11	4	2	2	1	5	45.5%
AAAS (b)	Business Management	12	0	0	2	2	10	83.3%
AAAS (b)	Computer Info Systems-Business Programming	7	2	4	0	1	1	14.3%
AAAS (b)	Computer Info Systems-Micro Specialist	1	0	0	0	0	0	0.0%
AAAS (b)	Computer Information Systems-total	8	2	4	4	1	7	12.5%
AA (b)	General Studies	12	2	2	2	1	10	83.3%
AAAS (b)	Human Services	22	2	9	1	1	10	45.5%
AAAS (b)	Individual Studies	1	0	1	0	0	0	0.0%
AAAS (b)	Legal Assistant (Paralegal)	4	1	4	1	4	3	75.0%
AAAS (b)	Nursing - pre-program	4	2	1	1	1	1	25.0%
AAAS (b)	Office Tech-Executive Assistant	8	0	3	3	3	3	62.5%
AAAS (b)	Office Tech-Medical Office Assistant	10	2	2	2	6	4	60.0%
AAAS (b)	Office Technology-total	18	2	5	5	0	11	61.1%
C 2 (b)	Practical Nursing	4	0	1	1	1	3	75.0%
C 2 (b)	Practical Nursing - pre-program	15	4	3	3	1	7	46.7%
NORTH CAMPUS TOTAL								
		111	19	26	26	5	61	55.0%
TOTALS BY DEGREE LEVEL								
BS	Bachelor of Science	428	89	84	84	14	241	56.3%
AA	Associate of Arts	216	40	48	48	1	127	58.8%
A S	Associate of Science	7	0	3	3	0	4	57.1%
AAA	Associate of Applied Arts	82	15	22	22	1	44	53.7%
AAAS	Associate of Applied Science	2480	460	611	611	64	1345	54.2%
C 2	Certificate, 2-Year	241	45	70	70	7	119	49.4%
C-1	Certificate, 1-Year	70	15	29	29	1	25	35.7%
	Pre-Major	594	148	184	184	15	247	41.6%
COLLEGE TOTAL		3524	664	867	867	88	1905	54.1%

(a) BS=Bachelor of Science, A A=Associate of Arts, A S=Assoc. of Science, AAA=Assoc. of Applied Arts, AAAS=Assoc. of Applied Science, C 2=2-year Certificate, C-1=1-year Certif.
(b) Additional students applied to this major at other campuses or sites.

**PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY**

**TABLE 1B
NON-MATRICULANTS & MATRICULATION RATES
BY SCHOOL & MAJOR
FALL 1995**

SITE/SCHOOL Degree(a)	Major	Accepted into College	Total Matric- ulants	Matric- ulation Rate	Non- Matriculants		Survey Responses	
					N	% of Total	N	Response Rate
MAIN CAMPUS								
BUSINESS & COMPUTER TECHNOLOGIES								
BS	Business Administration	64	36	56.3%	28	1.7%	14	50.0%
BS	Computer Information Technology	32	17	53.1%	15	0.9%	8	53.3%
BS	Legal Assistant Studies	13	8	61.5%	5	0.3%	3	60.0%
BS	Technology Management	11	7	63.6%	4	0.2%	0	0.0%
AAS	(b) Accounting	60	38	63.3%	22	1.4%	12	54.5%
AAS	(b) Business Management	89	55	61.8%	34	2.1%	17	50.0%
AAS	(b) Computer Information Systems	113	63	55.8%	50	3.1%	24	48.0%
AAS	(b) Legal Assistant (Paralegal)	51	33	64.7%	18	1.1%	9	50.0%
AAS	Office Information Systems	12	6	50.0%	6	0.4%	5	83.3%
AAS	(b) Office Technology	52	29	55.8%	23	1.4%	13	56.5%
C-1	Computer Applications Technology	16	9	56.3%	7	0.4%	6	85.7%
SCHOOL TOTAL		513	301	58.7%	212	13.1%	111	52.4%
CONSTRUCTION & DESIGN TECHNOLOGIES								
BS	Construction Management	28	16	57.1%	12	0.7%	6	50.0%
BS	Heating/Ventilation/AC (HVAC) Tech (BS)	14	11	78.6%	3	0.2%	1	33.3%
AAS	Architectural Technology	107	60	56.1%	47	2.9%	24	51.1%
AAS	Building Construction Technology	107	65	60.7%	42	2.6%	22	52.4%
AAS	Computer-Aided Drafting Tech/Design	66	41	62.1%	25	1.5%	14	56.0%
AAS	Electrical Tech	47	19	40.4%	28	1.7%	17	60.7%
AAS	HVAC Technology	94	57	60.6%	37	2.3%	20	54.1%
AAS	Industrial Maintenance Technology	31	19	61.3%	12	0.7%	7	58.3%
C 2	Construction/Carpentry	47	24	51.1%	23	1.4%	11	47.8%
C 2	Electrical Occupations	40	26	65.0%	14	0.9%	7	50.0%
C-1	Plumbing	10	4	40.0%	6	0.4%	3	50.0%
SCHOOL TOTAL		591	342	57.9%	249	15.4%	132	53.0%
HEALTH SCIENCES								
BS	Dental Hygiene (BS)	7	6	85.7%	1	0.1%	1	100.0%
	Dental Hygiene (BS) - pre-program	6	3	50.0%	3	0.2%	2	66.7%
	Physician Assistant - pre-program	89	38	42.7%	51	3.2%	25	49.0%
AAS	Dental Hygiene	6	5	83.3%	1	0.1%	1	100.0%
AAS	Dental Hygiene - pre-program	85	27	31.8%	58	3.6%	29	50.0%
AAS	Health Arts	3	1	33.3%	2	0.1%	1	50.0%
AAS	Nursing	12	10	83.3%	2	0.1%	1	50.0%
(b)	Nursing - Advance Placement candidate	25	17	68.0%	8	0.5%	4	50.0%
(b)	Nursing - pre-program	108	49	45.4%	59	3.6%	29	49.2%
AAS	Occupational Therapy Assisting	1	0	0.0%	1	0.1%	1	100.0%
AAS	Occupational Therapy Assisting - pre-program	139	60	43.2%	79	4.9%	41	51.9%
AAS	Radiography	13	12	92.3%	1	0.1%	1	100.0%
	Radiography - pre-program	69	31	44.9%	38	2.3%	19	50.0%
(b)	Practical Nursing - pre-program	26	10	38.5%	16	1.0%	8	50.0%
C-1	Surgical Technology	8	6	75.0%	2	0.1%	1	50.0%
	Surgical Tech - pre-program	28	4	14.3%	24	1.5%	12	50.0%
SCHOOL TOTAL		625	279	44.6%	346	21.4%	176	50.9%
HOSPITALITY								
AAS	Baking/Pastry Arts	8	4	50.0%	4	0.2%	2	50.0%
AAS	Culinary Arts Tech	53	29	54.7%	24	1.5%	12	50.0%
AAS	Food/Hospitality Management	51	24	47.1%	27	1.7%	13	48.1%
SCHOOL TOTAL		112	57	50.9%	55	3.4%	27	49.1%

**PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY**

**TABLE 1B
NON-MATRICULANTS & MATRICULATION RATES
BY SCHOOL & MAJOR
FALL 1995**

SITE/SCHOOL	Degree(a)	Major	Accepted into College	Total Matriculants	Matriculation Rate	Non-Matriculants		Survey Responses	
						N	% of Total	N	Response Rate
INDUSTRIAL AND ENGINEERING TECHNOLOGIES									
BS		Electronics Engineering Tech	22	16	72.7%	6	0.4%	2	33.3%
BS		Manufacturing Engineering Tech	18	9	50.0%	9	0.6%	6	66.7%
BS		Plastics/Polymer Engineering Tech	14	12	85.7%	2	0.1%	1	50.0%
BS		Welding/Fabrication Engineering Tech	2	0	0.0%	2	0.1%	1	50.0%
AAS		Automated Manufacturing Tech	15	12	80.0%	3	0.2%	3	100.0%
AAS		Civil Engineering Tech	37	25	67.6%	12	0.7%	6	50.0%
AAS		Electronics Tech	163	98	60.1%	65	4.0%	35	53.8%
AAS		Plastics/Polymer Tech	24	12	50.0%	12	0.7%	7	58.3%
AAS		Quality Assurance Tech	4	2	50.0%	2	0.1%	2	100.0%
AAS		Surveying Tech	9	4	44.4%	5	0.3%	2	40.0%
AAS		Toolmaking Tech	48	38	79.2%	10	0.6%	5	50.0%
AAS		Vocational Teacher Education	2	0	0.0%	2	0.1%	1	50.0%
AAS		Welding Tech	38	19	50.0%	19	1.2%	10	52.6%
AAS		Wood Products Manufacturing	6	5	83.3%	1	0.1%	1	100.0%
C 2		Machinist General	19	11	57.9%	8	0.5%	6	75.0%
C 2		Welding	17	6	35.3%	11	0.7%	4	36.4%
SCHOOL TOTAL			438	269	61.4%	169	10.4%	92	54.4%
INTEGRATED STUDIES									
BS		Applied Human Services	46	24	52.2%	22	1.4%	9	40.9%
BS		Graphic Design	54	33	61.1%	21	1.3%	8	38.1%
AAA		Advertising Art	47	22	46.8%	25	1.5%	13	52.0%
A S		Biology	2	1	50.0%	1	0.1%	1	100.0%
AAA		Broadcast Comm	22	15	68.2%	7	0.4%	1	14.3%
AAS		Early Childhood Education	69	31	44.9%	38	2.3%	19	50.0%
A A		General Studies	204	117	57.4%	87	5.4%	46	52.9%
AAS		Graphic Communication	40	21	52.5%	19	1.2%	10	52.6%
AAS		Human Services	83	43	51.8%	40	2.5%	20	50.0%
AAS		Individual Studies	7	3	42.9%	4	0.2%	3	75.0%
AAA		Mass Comm	13	7	53.8%	6	0.4%	2	33.3%
A S		Pre-Engineering	5	3	60.0%	2	0.1%	0	0.0%
SCHOOL TOTAL			592	320	54.1%	272	16.8%	132	48.5%
NATURAL RESOURCES MANAGEMENT/ TRANSPORTATION TECHNOLOGIES									
BS		Automotive Tech Management	8	5	62.5%	3	0.2%	2	66.7%
AAS		Auto Body Technology	24	13	54.2%	11	0.7%	6	54.5%
AAS		Automotive Engineering Tech	11	5	45.5%	6	0.4%	3	50.0%
AAS		Automotive Service Management	9	8	88.9%	1	0.1%	1	100.0%
AAS		Automotive Technology	110	61	55.5%	49	3.0%	25	51.0%
AAS		Diesel Technology	24	12	50.0%	12	0.7%	6	50.0%
AAS		Environmental Tech	25	10	40.0%	15	0.9%	4	26.7%
AAS		Forest Tech-Forestry/Wood Products	93	47	50.5%	46	2.8%	22	47.8%
AAS		Heavy Construction Equipment Technology	42	21	50.0%	21	1.3%	11	52.4%
AAS		Interior Plantscape/Floral Design	23	8	34.8%	15	0.9%	9	60.0%
AAS		Landscape/Nursery Tech	48	26	54.2%	22	1.4%	12	54.5%
C 2		Automotive Service Technician	28	9	32.1%	19	1.2%	10	52.6%
C 2		Diesel Technician	16	7	43.8%	9	0.6%	5	55.6%
C 2		Heavy Construction Equipment Technician	24	14	58.3%	10	0.6%	5	50.0%
C-1		Auto Body Technician	8	2	25.0%	6	0.4%	4	66.7%
Aviation Center									
AAS		Aviation Technology	33	21	63.6%	12	0.7%	9	75.0%
AAS		Avionics Technology	11	5	45.5%	6	0.4%	5	83.3%
C 2		Aviation Maintenance Technician	5	2	40.0%	3	0.2%	2	66.7%
SCHOOL TOTAL			542	276	50.9%	266	16.4%	141	53.0%

**PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY**

**TABLE 1B
NON-MATRICULANTS & MATRICULATION RATES
BY SCHOOL & MAJOR
FALL 1995**

SITE/SCHOOL Degree(a)	Major	Accepted into College	Total Matric- ulants	Matric- ulation Rate	Non- Matriculants		Survey Responses				
					N	% of Total	N	Response Rate			
MAIN CAMPUS TOTAL					3413	1844	54.0%	1569	96.9%	811	51.7%
NORTH CAMPUS											
AAS	(b) Accounting	11	5	45.5%	6	0.4%	5	83.3%			
AAS	(b) Business Management	12	10	83.3%	2	0.1%	1	50.0%			
AAS	(b) Computer Information Systems	8	1	12.5%	7	0.4%	6	85.7%			
A A	(b) General Studies	12	10	83.3%	2	0.1%	2	100.0%			
AAS	(b) Human Services	22	10	45.5%	12	0.7%	7	58.3%			
AAS	(b) Individual Studies	1	0	0.0%	1	0.1%	1	100.0%			
AAS	(b) Legal Assistant (Paralegal)	4	3	75.0%	1	0.1%	0	0.0%			
AAS	(b) Nursing - pre-program	4	1	25.0%	3	0.2%	3	100.0%			
AAS	(b) Office Technology	18	11	61.1%	7	0.4%	6	85.7%			
C 2	(b) Practical Nursing	4	3	75.0%	1	0.1%	1	100.0%			
C 2	(b) Practical Nursing - pre-program	15	7	46.7%	8	0.5%	6	75.0%			
NORTH CAMPUS TOTAL					111	61	55.0%	50	3.1%	38	76.0%
TOTALS BY DEGREE LEVEL											
BS	Bachelor of Science	428	241	56.3%	187	11.6%	89	47.6%			
A A	Associate of Arts	216	127	58.8%	89	5.5%	48	53.9%			
A S	Associate of Science	7	4	57.1%	3	0.2%	1	33.3%			
AAA	Associate of Applied Arts	82	44	53.7%	38	2.3%	16	42.1%			
AAS	Associate of Applied Science	2480	1345	54.2%	1135	70.1%	604	53.2%			
C 2	Certificate, 2-Year	241	119	49.4%	122	7.5%	65	53.3%			
C-1	Certificate, 1-Year	70	25	35.7%	45	2.8%	26	57.8%			
	Pre-Major	594	247	41.6%	347	21.4%	178	51.3%			
COLLEGE TOTAL					3524	1905	54.1%	1619	100.0%	849	52.4%

(a) BS=Bachelor of Science, A A=Associate of Arts, A S=Assoc. of Science, AAA=Assoc. of Applied Arts, AAS=Assoc. of Applied Science, C 2=2-year Certificate
 (b) Additional students applied to this major at other campuses or sites.

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 2
NON-MATRICULANTS & MATRICULATION RATES
BY COUNTY OF RESIDENCE
FALL 1995

AREA	County	Accepted into College	Total Matric- ulants	Matric- ulation Rate	Non- Matriculants		Survey Responses	
					N	% of Total	N	Response Rate
IN-STATE/								
IMMEDIATE (NORTHCENTRAL) AREA								
	Lycoming	948	589	62.1%	359	22.2%	169	47.1%
	Bradford	80	41	51.3%	39	2.4%	26	66.7%
	Clinton	151	93	61.6%	58	3.6%	33	56.9%
	Montour	32	17	53.1%	15	0.9%	9	60.0%
	Northumberland	239	137	57.3%	102	6.3%	53	52.0%
	Potter	43	21	48.8%	22	1.4%	14	63.6%
	Snyder	74	41	55.4%	33	2.0%	19	57.6%
	Sullivan	14	11	78.6%	3	0.2%	1	33.3%
	Tioga	154	84	54.5%	70	4.3%	48	68.6%
	Union	85	49	57.6%	36	2.2%	19	52.8%
IMMEDIATE AREA TOTAL		1820	1083	59.5%	737	45.5%	391	53.1%
NORTHEAST AREA								
	Berks	49	29	59.2%	20	1.2%	9	45.0%
	Carbon	9	4	44.4%	5	0.3%	5	100.0%
	Columbia	91	51	56.0%	40	2.5%	22	55.0%
	Lackawanna	38	12	31.6%	26	1.6%	14	53.8%
	Lehigh	43	26	60.5%	17	1.1%	6	35.3%
	Luzerne	38	16	42.1%	22	1.4%	14	63.6%
	Monroe	19	7	36.8%	12	0.7%	4	33.3%
	Northampton	22	15	68.2%	7	0.4%	5	71.4%
	Pike	5	3	60.0%	2	0.1%	1	50.0%
	Schuylkill	96	40	41.7%	56	3.5%	29	51.8%
	Susquehanna	19	9	47.4%	10	0.6%	6	60.0%
	Wayne	16	8	50.0%	8	0.5%	5	62.5%
	Wyoming	25	8	32.0%	17	1.1%	7	41.2%
NORTHEAST AREA TOTAL		470	228	48.5%	242	14.9%	127	52.5%
SOUTHEAST AREA								
	Adams	13	8	61.5%	5	0.3%	2	40.0%
	Bucks	45	19	42.2%	26	1.6%	16	61.5%
	Chester	37	17	45.9%	20	1.2%	8	40.0%
	Cumberland	34	19	55.9%	15	0.9%	7	46.7%
	Dauphin	46	27	58.7%	19	1.2%	7	36.8%
	Delaware	17	6	35.3%	11	0.7%	4	36.4%
	Franklin	14	7	50.0%	7	0.4%	4	57.1%
	Lancaster	56	30	53.6%	26	1.6%	17	65.4%
	Lebanon	26	16	61.5%	10	0.6%	4	40.0%
	Montgomery	53	32	60.4%	21	1.3%	15	71.4%
	Perry	8	6	75.0%	2	0.1%	1	50.0%
	Philadelphia	17	3	17.6%	14	0.9%	6	42.9%
	York	59	33	55.9%	26	1.6%	11	42.3%
SOUTHEAST AREA TOTAL		425	223	52.5%	202	12.5%	102	50.5%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 2
NON-MATRICULANTS & MATRICULATION RATES
BY COUNTY OF RESIDENCE
FALL 1995

AREA	County	Accepted into College	Total Matric- ulants	Matric- ulation Rate	Non- Matriculants		Survey Responses	
					N	% of Total	N	Response Rate
CENTRAL AREA								
	Bedford	17	7	41.2%	10	0.6%	4	40.0%
	Blair	41	22	53.7%	19	1.2%	11	57.9%
	Cambria	38	18	47.4%	20	1.2%	12	60.0%
	Cameron	4	2	50.0%	2	0.1%	0	0.0%
	Centre	119	53	44.5%	66	4.1%	43	65.2%
	Clearfield	53	31	58.5%	22	1.4%	10	45.5%
	Elk	60	30	50.0%	30	1.9%	15	50.0%
	Forest	1	1	100.0%	0	0.0%	0	#N/A
	Fulton	2	0	0.0%	2	0.1%	2	100.0%
	Huntingdon	36	21	58.3%	15	0.9%	11	73.3%
	Juniata	14	7	50.0%	7	0.4%	5	71.4%
	McKean	31	14	45.2%	17	1.1%	9	52.9%
	Mifflin	27	9	33.3%	18	1.1%	9	50.0%
	Somerset	12	7	58.3%	5	0.3%	2	40.0%
	Warren	29	17	58.6%	12	0.7%	6	50.0%
CENTRAL AREA TOTAL		484	239	49.4%	245	15.1%	139	56.7%
WEST AREA								
	Allegheny	12	3	25.0%	9	0.6%	3	33.3%
	Armstrong	7	4	57.1%	3	0.2%	1	33.3%
	Beaver	5	3	60.0%	2	0.1%	1	50.0%
	Butler	4	3	75.0%	1	0.1%	1	100.0%
	Clarion	13	7	53.8%	6	0.4%	3	50.0%
	Crawford	13	9	69.2%	4	0.2%	2	50.0%
	Erie	18	7	38.9%	11	0.7%	2	18.2%
	Fayette	3	1	33.3%	2	0.1%	0	0.0%
	Greene	1	0	0.0%	1	0.1%	0	0.0%
	Indiana	12	7	58.3%	5	0.3%	1	20.0%
	Jefferson	17	10	58.8%	7	0.4%	5	71.4%
	Lawrence	6	3	50.0%	3	0.2%	3	100.0%
	Mercer	1	0	0.0%	1	0.1%	1	100.0%
	Venango	15	10	66.7%	5	0.3%	1	20.0%
	Washington	2	1	50.0%	1	0.1%	1	100.0%
	Westmoreland	1	1	100.0%	0	0.0%	0	#N/A
WEST AREA TOTAL		130	69	53.1%	61	3.8%	25	41.0%
IN-STATE TOTAL		3329	1842	55.3%	1487	91.8%	784	52.7%
OUT-OF-STATE		168	52	31.0%	116	7.2%	60	51.7%
INTERNATIONAL		27	11	40.7%	16	1.0%	5	31.3%
COLLEGE TOTAL		3524	1905	54.1%	1619	100.0%	849	52.4%

**PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY**

**TABLE 3
NON-MATRICULANTS & MATRICULATION RATES
BY SEX
FALL 1995**

Sex	Accepted into College	Total Matric- ulants	Matric- ulation Rate	Non- Matriculants		Survey Responses	
				N	% of Total	N	Response Rate
Female	1407	719	51.1%	688	42.5%	372	54.1%
Male	2117	1186	56.0%	931	57.5%	477	51.2%
COLLEGE TOTAL	3524	1905	54.1%	1619	100.0%	849	52.4%

**TABLE 4
NON-MATRICULANTS & MATRICULATION RATES
BY AGE
FALL 1995**

Age	Accepted into College	Total Matric- ulants	Matric- ulation Rate	Non- Matriculants		Survey Responses	
				N	% of Total	N	Response Rate
17 - 19	1848	1010	54.7%	838	51.8%	472	56.3%
20 - 24	809	411	50.8%	398	24.6%	168	42.2%
25 - 29	302	186	61.6%	116	7.2%	58	50.0%
30 - 39	389	198	53.7%	171	10.6%	88	51.5%
Over 40	195	100	51.3%	95	5.9%	62	65.3%
Not Given	1	0	0.0%	1	0.1%	1	100.0%
COLLEGE TOTAL	3524	1905	54.1%	1619	100.0%	849	52.4%
MEAN AGE				23.0		23.2	

**TABLE 5
NON-MATRICULANTS & MATRICULATION RATES
BY RACE/ETHNIC BACKGROUND
FALL 1995**

Race	Accepted into College	Total Matric- ulants	Matric- ulation Rate	Non- Matriculants		Survey Responses	
				N	% of Total	N	Response Rate
African-American	140	59	42.1%	81	5.0%	25	30.9%
Asian	31	14	45.2%	17	1.1%	9	52.9%
Hispanic	23	12	52.2%	11	0.7%	6	54.5%
Native American	7	3	42.9%	4	0.2%	2	50.0%
Minority Subtotal	201	88	43.8%	113	7.0%	42	37.2%
White	3323	1817	54.7%	1506	93.0%	807	53.6%
COLLEGE TOTAL	3524	1905	54.1%	1619	100.0%	849	52.4%

**PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY**

**TABLE 6
NON-MATRICULANTS & MATRICULATION RATES
BY FAMILY INCOME
FALL 1995**

Family Income	Accepted into College	Total Matric- ulants	Matric- ulation Rate	Non- Matriculants		Survey Responses	
				N	% of Total	N	Response Rate
< \$19,000	1141	603	52.8%	538	33.2%	266	49.4%
\$19,000 - \$29,999	526	269	51.1%	257	15.9%	137	53.3%
Total < \$30,000	1667	872	52.3%	795	49.1%	403	50.7%
\$30,000 - \$39,999	494	263	53.2%	231	14.3%	124	53.7%
\$40,000 - \$49,999	439	250	56.9%	189	11.7%	102	54.0%
\$50,000 +	749	472	63.0%	277	17.1%	168	60.6%
Total < \$40,000 +	1188	722	60.8%	466	28.8%	270	57.9%
Not Given	175	48	27.4%	127	7.8%	52	40.9%
COLLEGE TOTAL	3524	1905	54.1%	1619	100.0%	849	52.4%

**TABLE 7
NON-MATRICULANTS & MATRICULATION RATES
BY EXPECTED EMPLOYMENT STATUS
FALL 1995**

Expected Employment while in College	Accepted into College	Total Matric- ulants	Matric- ulation Rate	Non- Matriculants		Survey Responses	
				N	% of Total	N	Response Rate
None	1042	573	55.0%	469	31.8%	256	54.6%
Part-time, < 20 hours/week	1380	775	56.2%	605	41.0%	322	53.2%
Part-time, 20 + hours/week	579	277	47.8%	302	20.5%	152	50.3%
Full-time	231	131	56.7%	100	6.8%	56	56.0%
Not given	292	149	51.0%	143	8.8%	63	44.1%
COLLEGE TOTAL	3524	1905	54.1%	1619	100.0%	849	52.4%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 8
REASONS FOR APPLYING
FALL 1995

Reason	Primary			Secondary		Total Responses		Fail 1993
	Rank	N	%	N	%	N	%	%
A. Parental advice/preference	9	24	2.8%	33	3.9%	57	6.7%	7.3%
B. Family member enrolled at the College	11	8	0.9%	20	2.4%	28	3.3%	3.9%
C. Friends enrolled at the College	5	35	4.1%	46	5.4%	81	9.5%	10.4%
D. Distance from home	2	121	14.3%	101	11.9%	222	26.1%	27.1%
E. Expected cost	6	32	3.8%	42	4.9%	74	8.7%	8.8%
F. College reputation	3	74	8.7%	76	9.0%	150	17.7%	17.2%
G. Program offerings available	1	435	51.2%	99	11.7%	534	62.9%	55.1%
H. H.S. instructor/counselor recommendation	4	42	4.9%	38	4.5%	80	9.4%	12.1%
I. Open admissions policy	10	12	1.4%	33	3.9%	45	5.3%	7.6%
J. College recruiting/advertising	12	6	0.7%	16	1.9%	22	2.6%	3.4%
K. Prior enrollment at the College	7	29	3.4%	14	1.6%	43	5.1%	5.6%
L. Penn State affiliation	8	27	3.2%	69	8.1%	96	11.3%	11.4%
M. Other:								
M. Backup choice		0	0.0%	0	0.0%	0	0.0%	0.1%
M. Impression from visit		0	0.0%	0	0.0%	0	0.0%	0.2%
M. Personal reasons		0	0.0%	0	0.0%	0	0.0%	0.1%
M. Size	13	2	0.2%	0	0.0%	2	0.2%	0.1%
Not Given		2	0.2%	262	30.9%			
TOTAL RESPONDENTS		849	100.0%	849	100.0%	849	100.0%	827

**PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY**

**TABLE 9
REASONS FOR NOT ENROLLING
FALL 1995**

Reason	Primary			Secondary		Tertiary		Total Responses		Fall 1993
	Rank	N	%	N	%	N	%	N	%	%
A. Impressions from campus visit	13	12	1.4%	9	1.1%	12	1.4%	33	3.9%	5.4%
B. Insufficient financial aid	2	144	17.0%	39	4.6%	32	3.8%	215	25.3%	27.7%
C. Expected cost (after financial aid)	4	75	8.8%	71	8.4%	32	3.8%	178	21.0%	23.2%
D. Insufficient employment income	9	28	3.3%	42	4.9%	31	3.7%	101	11.9%	15.5%
E. Unsatisfactory housing	10	21	2.5%	34	4.0%	26	3.1%	81	9.5%	8.5%
F. Distance from home	7	41	4.8%	60	7.1%	25	2.9%	126	14.8%	14.5%
G. Chose another college	1	171	20.1%	55	6.5%	34	4.0%	260	30.6%	36.2%
H. Postponed college plans	3	133	15.7%	72	8.5%	65	7.7%	270	31.8%	33.0%
I. Found/seeking satisfactory employment	5	62	7.3%	43	5.1%	42	4.9%	147	17.3%	12.5%
J. Uncertain career goals	8	38	4.5%	73	8.6%	46	5.4%	157	18.5%	20.4%
K. Personal/family obligations	6	53	6.2%	50	5.9%	42	4.9%	145	17.1%	16.1%
L. Health	11	20	2.4%	10	1.2%	5	0.6%	35	4.1%	3.4%
M. Other:										
M. Academic difficulties	19	2	0.2%	3	0.4%		0.0%	5	0.6%	1.1%
M. Admissions/transfer problems	15	5	0.6%	3	0.4%		0.0%	8	0.9%	0.7%
M. Applied late	20	2	0.2%	1	0.1%		0.0%	3	0.4%	0.0%
M. College location/atmosphere	16	4	0.5%		0.0%	3	0.4%	7	0.8%	0.3%
M. College too big/fast-paced	22	1	0.1%	1	0.1%		0.0%	2	0.2%	0.0%
M. Curriculum requirements (a)	17	4	0.5%	1	0.1%	1	0.1%	6	0.7%	0.2%
M. Dissatisfaction w/office/staff/faculty	23	1	0.1%	1	0.1%		0.0%	2	0.2%	0.0%
M. Financial aid guidelines			0.0%		0.0%		0.0%	0	0.0%	0.1%
M. Financial aid/scholarships lacking	21	1	0.1%	3	0.4%		0.0%	4	0.5%	0.1%
M. General uncertainty/fear of college	27		0.0%		0.0%	1	0.1%	1	0.1%	0.0%
M. Moved/no transportation	26		0.0%	1	0.1%		0.0%	1	0.1%	0.6%
M. Program desired unavailable/filled	12	13	1.5%	5	0.6%	4	0.5%	22	2.6%	7.0%
M. Program not accredited	18	3	0.4%	1	0.1%		0.0%	4	0.5%	0.2%
M. Sports/activities desired lacking (b)	25		0.0%	1	0.1%	1	0.1%	2	0.2%	0.6%
M. Time/schedule/work conflict	14	6	0.7%	1	0.1%		0.0%	7	0.8%	0.2%
M. Type of college	24	1	0.1%		0.0%		0.0%	1	0.1%	0.2%
Not Given		8	0.9%	269	31.7%	447	52.7%			
TOTAL RESPONDENTS		849	100.0%	849	100.0%	849	100.0%	849	100.0%	827

(a) Includes dissatisfaction with developmental requirements, fitness requirements and/or specific program requirements.
(b) Includes lack of track and field and college band.

**PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY**

**TABLE 10A
ENROLLMENT STATUS
FALL 1995**

Enrolled in Another Institution	Fall 1995		Fall 1993	
	N	%	N	%
Yes	287	36.1%	298	38.5%
No	508	63.9%	477	61.5%
TOTAL/Response Rate	795	93.6%	775	93.7%

**TABLE 10B
INSTITUTIONS ENROLLING
PENN COLLEGE NON-MATRICULANTS
FALL 1995**

STATE/ INSTITUTIONAL CATEGORY/ Institution	Fall 1995		Fall 1993	
	N	%	N	%
IN-STATE (PA)				
STATE SYSTEM OF HIGHER EDUCATION (SSHE)				
Bloomsburg U	4	1.4%	18	6.1%
California U	3	1.0%		
Clarion U	1	0.3%	2	0.7%
East Stroudsburg U			1	0.3%
Edinboro U	3	1.0%	4	1.4%
Indiana U (IUP)	4	1.4%	5	1.7%
Kutztown U	1	0.3%	1	0.3%
Lock Haven U	6	2.1%	12	4.1%
Mansfield U	9	3.1%	11	3.7%
Millersville U	4	1.4%	1	0.3%
Shippensburg U			2	0.7%
Slippery Rock U	1	0.3%	2	0.7%
West Chester U	2	0.7%		
STATE-RELATED				
Pennsylvania State U	53	18.5%	41	13.9%
Pittsburgh, U of	3	1.0%	5	1.7%
Temple U			3	1.0%
STATE-AIDED				
Drexel U	1	0.3%		
University of the Arts	1	0.3%		
TOTAL IN-STATE PUBLIC 4-YEAR	96	33.4%	108	36.5%
COMMUNITY COLLEGES				
Allegheny County, CC of	2	0.7%	1	0.3%
Beaver County, CC of	1	0.3%	1	0.3%
Bucks County CC	3	1.0%	1	0.3%
Delaware County CC	1	0.3%	6	2.0%
Harrisburg Area CC	10	3.5%	18	6.1%
Lehigh County CC	4	1.4%	5	1.7%
Luzerne County CC	15	5.2%	14	4.7%
Montgomery County CC	4	1.4%		
Northampton County Area CC	4	1.4%	9	3.0%
Philadelphia, CC of	1	0.3%		
Reading Area CC	3	1.0%		
T.Stevens State School of Technology	6	2.1%	8	2.7%
TOTAL IN-STATE PUBLIC 2-YEAR	54	18.8%	63	21.3%
TOTAL IN-STATE PUBLIC	150	52.3%	171	57.8%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 10B
INSTITUTIONS ENROLLING
PENN COLLEGE NON-MATRICULANTS
FALL 1995

STATE/ INSTITUTIONAL CATEGORY/ Institution	Fall 1995		Fall 1993	
	N	%	N	%
PRIVATE COLLEGES & UNIVERSITIES				
Alvernia College	1	0.3%	1	0.3%
Baptist Bible College	1	0.3%		
Bucknell U	2	0.7%		
College Misericordia	3	1.0%	1	0.3%
Delaware Valley College	2	0.7%	4	1.4%
Elizabethtown College			1	0.3%
Gannon U	1	0.3%	1	0.3%
Kings College	1	0.3%		
LaRoche College	1	0.3%		
Lebanon Valley College			1	0.3%
Lycoming College	4	1.4%	7	2.4%
Marywood College			1	0.3%
Mercyhurst College	2	0.7%		
Messiah College	1	0.3%		
Mount Aloysius College	2	0.7%	3	1.0%
Neumann College			1	0.3%
Philadelphia College of Bible			1	0.3%
Philadelphia College of Textiles/Science	1	0.3%		
Point Park College			1	0.3%
Saint Francis College	1	0.3%	1	0.3%
Saint Vincent College	1	0.3%		
Scranton, U of			1	0.3%
Susquehanna U	1	0.3%	1	0.3%
Wilkes U	1	0.3%		
York College of PA			2	0.7%
TOTAL IN-STATE PRIVATE 4-YEAR	26	9.1%	28	9.5%
JUNIOR COLLEGES				
Keystone JC			5	1.7%
Valley Forge Military JC	2	0.7%	1	0.3%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 10B
INSTITUTIONS ENROLLING
PENN COLLEGE NON-MATRICULANTS
FALL 1995

STATE/ INSTITUTIONAL CATEGORY/ Institution	Fall 1995		Fall 1993	
	N	%	N	%
SPECIAL ASSOCIATE DEGREE GRANTING				
Art Institute of Philadelphia	1	0.3%		
Art Institute of Pittsburgh			1	0.3%
Berks Technical Institute	1	0.3%	1	0.3%
Bradley Academy for Visual Arts	1	0.3%		
Cambria-Rowe Business College	1	0.3%		
Central Penn Business School	5	1.7%	4	1.4%
Electronic Institute			1	0.3%
ITT Technical Institute	1	0.3%	1	0.3%
Johnson Technical Institute			5	1.7%
Lincoln Technical Institute	3	1.0%		
NEC-Allentown Business School	1	0.3%		
NEC-Thompson Institute	1	0.3%	2	0.7%
NEC-Vale Technical Institute	1	0.3%	2	0.7%
(a) Newport Business Institute	11	3.8%	4	1.4%
Pennsylvania Institute of Culinary Arts	1	0.3%	1	0.3%
Philadelphia School of Print/Advertising			1	0.3%
Pittsburgh Technical Institute	2	0.7%		
South Hills Business School	1	0.3%	1	0.3%
Triangle Tech	3	1.0%	5	1.7%
Welder Training & Testing Institute	1	0.3%	2	0.7%
Williamson Free School of Mechanical Trades	3	1.0%		
York Technical Institute	1	0.3%		
MISCELLANEOUS INSTITUTIONS				
Academy of Medical Arts & Business			1	0.3%
Altoona AVTS	1	0.3%		
Bradford County AVTS			1	0.3%
Carlisle Hospital			1	0.3%
Empire Beauty School	1	0.3%		
Franklin Academy			1	0.3%
Geisinger Medical Center			1	0.3%
N L C	1	0.3%		
Northern Tier Career Center			1	0.3%
Northumberland County Area Business School	1	0.3%		
Reading Hospital	1	0.3%	2	0.7%
Rosedale Technical Institute			1	0.3%
Saint Joseph's Hospital			1	0.3%
Sun Technical School	2	0.7%		
Willow Street Vo-Tech			1	0.3%
Wilma Boyd School			1	0.3%
TOTAL IN-STATE PRIVATE 2-YEAR	48	16.7%	49	16.6%
TOTAL IN-STATE PRIVATE	74	25.8%	77	26.0%
TOTAL IN-STATE 4-YEAR	122	42.5%	136	45.9%
TOTAL IN-STATE 2-YEAR	102	35.5%	112	37.8%
TOTAL IN-STATE	224	78.0%	248	83.8%

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 10B
INSTITUTIONS ENROLLING
PENN COLLEGE NON-MATRICULANTS
FALL 1995

STATE/ INSTITUTIONAL CATEGORY/ Institution	Fall 1995		Fall 1993	
	N	%	N	%
OUT-OF-STATE				
CA San Francisco City College	1	0.3%		
CT Asnuntuck Community-Technical College	1	0.3%		
CT Gateway Community-Technical College	1	0.3%		
CT Hartford, U of			2	0.7%
CT Mitchell College	2	0.7%		
CT New England Technical Institute	1	0.3%		
CT Post College			1	0.3%
DE Delaware, U of	1	0.3%		
DC USDA	1	0.3%		
FL Indian River CC	1	0.3%		
FL Lynn U			1	0.3%
ID Idaho, U of	1	0.3%		
IL Southern Illinois U			1	0.3%
IL Universal Technical Institute	1	0.3%	1	0.3%
ME Southern Maine Technical College			1	0.3%
MD Allegany CC			1	0.3%
MD Anne Arundel CC			1	0.3%
MD Baltimore International Culinary College			1	0.3%
MD Catonsville CC	1	0.3%		
MD Frederick CC			1	0.3%
MD Morgan State U	1	0.3%		
MD Towson State U	1	0.3%		
MA Becker College	1	0.3%		
MA Mount Ida College			1	0.3%
MI GMI Engineering & Management Institute	1	0.3%		
MI Michigan Technological U	1	0.3%		
MI Northwood U			1	0.3%
MN North Hennipen CC			1	0.3%
NE Nebraska, U of			1	0.3%
NH New Hampshire, U of	1	0.3%		
NJ Camden County College	1	0.3%		
NJ DeVry Institute of Technology			1	0.3%
NJ Gloucester County College	1	0.3%		
NJ Middlesex County College			2	0.7%
NJ Morris, County College of	1	0.3%		
NJ Rutgers U	1	0.3%		
NJ Teterboro School of Aeronautics	1	0.3%		

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 10B
INSTITUTIONS ENROLLING
PENN COLLEGE NON-MATRICULANTS
FALL 1995

STATE/ INSTITUTIONAL CATEGORY/ Institution	Fall 1995		Fall 1993	
	N	%	N	%
NY Alfred U	4	1.4%	3	1.0%
NY Amot-Ogden Hospital	1	0.3%	3	1.0%
NY Broome CC	1	0.3%	3	1.0%
NY Coming CC	3	1.0%	3	1.0%
NY Culinary Institute of America	1	0.3%		
NY Dowling College	1	0.3%		
NY Dutchess CC	1	0.3%		
NY Elmira Business Institute	2	0.7%	1	0.3%
NY Hofstra U			1	0.3%
NY Jamestown, CC of	1	0.3%	1	0.3%
NY Keuka College	1	0.3%		
NY Marist College	1	0.3%		
NY Monroe CC	1	0.3%		
NY Nassau CC	1	0.3%		
NY Paul Smith College of Arts & Science	2	0.7%		
NY Pratt Institute			1	0.3%
NY Robert Wesleyan College			1	0.3%
NY State U of New York (SUNY) system	4	1.4%		
NY Suffolk CC	1	0.3%		
NC Campbell U	1	0.3%		
NC Methodist College			1	0.3%
OH Cedarville College			1	0.3%
OH Columbus State CC			1	0.3%
OH Ohio Diesel Tech	1	0.3%		
OH Ohio State U	1	0.3%		
RI Johnson & Wales U	1	0.3%	1	0.3%
SC Clemson U	1	0.3%		
SC South Carolina, U of			1	100.0%
TN Tennessee, U of	1	0.3%		100.0%
VA Blue Ridge CC	1	0.3%	1	0.3%
VA George Mason U	1	0.3%		
VA Radford U	1	0.3%		
VA Virginia Tech	2	0.7%		
WV Alderson-Broadus College	1	0.3%	1	0.3%
WV Fairmont State College	1	0.3%		
WV West Virginia U	1	0.3%	1	0.3%
WI Milwaukee School of Engineering			1	0.3%
TOTAL OUT-OF-STATE	63	22.0%	44	14.9%
Not given			4	1.4%
TOTAL NON-MATRICULANTS	287	100.0%	296	100.0%

(a) Formerly Williamsport School of Commerce

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 11
COLLEGES NON-MATRICULANTS APPLIED TO
& ORDER OF PREFERENCE
FALL 1995

STATE/ INSTITUTIONAL CATEGORY/ Institution	# Applied		Order of Preference						Accepted		Un- known	
	N	%	1st Choice	2nd Choice	3rd Choice	4th Choice	Yes	No				
IN-STATE (PA)												
Pennsylvania College of Technology	623		404	65%	131	21%	64	10%	24	4%	623	100%
STATE SYSTEM OF HIGHER EDUCATION (SSHE)												
Bloomsburg U	33	5.2%	16	48%	9	27%	7	21%	1	3%	25	76%
California U	7	1.1%	2	29%	1	14%	3	43%	1	14%	7	100%
Cheyney U	1	0.2%	1	100%							1	100%
Clarion U	7	1.1%	2	22%	3	43%	1	14%	3	43%	5	71%
East Stroudsburg U	9	1.4%	3	33%	6	67%			1	11%	7	78%
Edinboro U	6	0.9%	4	67%	2	33%			1	17%	5	83%
Indiana U (IUP)	14	2.2%	4	29%	7	50%			3	21%	12	86%
Kutztown U	7	1.1%	2	29%	2	29%	4	57%			7	100%
Lock Haven U	24	3.8%	12	50%	8	33%	3	13%	1	4%	19	79%
Mansfield U	20	3.1%	6	30%	9	45%	3	15%	2	10%	14	70%
Millersville U	11	1.7%	5	45%	5	45%	1	9%			8	73%
Shippensburg U	2	0.3%	1	50%			1	50%			1	50%
Slippery Rock U	3	0.5%	1	33%			2	67%			3	100%
West Chester U	2	0.3%	2	100%							2	100%
STATE-RELATED												
Lincoln U	2	0.3%										
Pennsylvania State U	87	13.6%	50	57%	23	26%	13	15%	1	1%	79	91%
Pittsburgh, U of	14	2.2%	3	21%	6	43%	3	21%	2	14%	12	86%
Temple U	3	0.5%	1	33%	1	33%			1	33%	2	67%
STATE-AIDED												
Drexel U	4	0.6%										
Hahnemann U/Medical College of PA	1	0.2%	1	100%			1	25%	1	25%	4	100%
University of the Arts	1	0.2%									1	100%
TOTAL IN-STATE PUBLIC 4-YEAR	258	#N/A	111	43%	87	34%	42	16%	18	7%	216	84%
COMMUNITY COLLEGES												
Allegheny County, CC of	3	0.5%	1	33%	2	67%					3	100%
Beaver County, CC of	2	0.3%	1	50%	1	50%					2	100%
Bucks County CC	4	0.6%	1	25%	1	25%	1	25%	1	25%	4	100%
Delaware County CC	3	0.5%	1	33%	1	33%	1	33%	1	33%	3	100%
Harrisburg Area CC	13	2.0%	4	31%	7	54%	2	15%			13	100%
Lehigh County CC	4	0.6%	2	50%	1	25%	1	25%			4	100%
Luzerne County CC	19	3.0%	1	5%	13	68%	2	11%	3	16%	19	100%
Montgomery County CC	5	0.8%	3	60%	1	20%	1	20%	1	20%	5	100%
Northampton County Area CC	7	1.1%	1	14%	3	43%	3	43%			7	100%
Philadelphia, CC of	2	0.3%					2	100%			2	100%
Reading Area CC	1	0.2%									1	100%
T. Stevens State School of Technology	10	1.6%	5	50%	3	30%			2	20%	9	90%
TOTAL IN-STATE PUBLIC 2-YEAR	73	#N/A	16	22%	35	48%	14	19%	8	11%	71	97%
TOTAL IN-STATE PUBLIC	954	#N/A	531	56%	253	27%	120	13%	50	5%	287	30%

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 11
COLLEGES NON-MATRICULANTS APPLIED TO
& ORDER OF PREFERENCE
FALL 1995

STATE/ INSTITUTIONAL CATEGORY/ Institution	# Applied		Order of Preference						Accepted		Un- known
	N	%	1st Choice N %	2nd Choice N %	3rd Choice N %	4th Choice N %	Yes N %	No N %			
PRIVATE COLLEGES & UNIVERSITIES											
Albright College	1	0.2%	1	100%				1	100%		
Alvernia College	3	0.5%	1	33%	1	33%	1	33%	100%		
Baptist Bible College	1	0.2%						1	100%		
Beaver College	1	0.2%						1	100%		
Bucknell U	2	0.3%						2	100%		
Cedar Crest College	1	0.2%						1	100%		
College Misericordia	10	1.6%	6	60%	3	30%	1	10%	8	80%	
Delaware Valley College	7	1.1%	3	43%	1	14%		6	86%	1	
Duquesne U	2	0.3%	1	50%			1	50%	1	50%	
Elizabethtown College	3	0.5%	1	33%			2	67%	1	33%	
Gannon U	3	0.5%	1	33%				3	100%		
Holy Family College	1	0.2%						1	100%		
Juniata College	1	0.2%	1	100%				1	100%	1	
Kings College	2	0.3%	1	50%	1	50%		2	100%		
LaRoche College	1	0.2%	1	100%				1	100%		
Lebanon Valley College	1	0.2%						1	100%		
Lehigh U	1	0.2%						1	100%		
Lycoming College	8	1.3%	4	50%			1	13%	8	100%	
Marywood College	1	0.2%						1	100%		
Mercyhurst College	1	0.2%						1	100%		
Messiah College	4	0.6%	3	75%			1	25%	3	75%	
Mount Aloysius College	5	0.8%	1	20%	3	60%	1	20%	4	80%	
Philadelphia College of Textiles/Science	4	0.6%	1	25%	1	25%	2	50%	3	75%	
Robert Morris College	2	0.3%	2	100%				2	100%	1	
Saint Francis College	4	0.6%	2	50%	1	25%	1	25%	3	75%	
Saint Josephs U	1	0.2%						1	100%		
Saint Vincent College	1	0.2%	1	100%				1	100%		
Scranton, U of	2	0.3%	2	100%				2	100%		
Susquehanna U	4	0.6%	2	50%	2	50%	1	50%	4	100%	
Thiel College	1	0.2%						1	100%		
Ursinus College	1	0.2%						1	100%		
Valley Forge Christian College	1	0.2%	1	100%				1	100%		
Wildener U	1	0.2%						1	100%		
Wilkes U	3	0.5%	1	33%			1	33%	1	33%	
York College of PA	2	0.3%	1	50%	1	50%		2	100%		
TOTAL IN-STATE PRIVATE 4-YEAR	87	#N/A	36	41%	20	23%	18	21%	73	84%	12
											2

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 11
COLLEGES NON-MATRICULANTS APPLIED TO
& ORDER OF PREFERENCE
FALL 1995

STATE/ INSTITUTIONAL CATEGORY/ Institution	# Applied		Order of Preference												Accepted		
	N	%	1st Choice		2nd Choice		3rd Choice		4th Choice		N	%	Yes	No	Un- known		
			N	%	N	%	N	%	N	%							
JUNIOR COLLEGES																	
Harcum JC	5	0.8%			1	20%	4	80%					5	100%			
Keystone JC	4	0.6%			2	50%	2	50%					4	100%			
Lackawanna JC	2	0.3%			1	50%			1	50%			2	100%			
SPECIAL ASSOCIATE-DEGREE GRANTING																	
Art Institute of Philadelphia	2	0.3%			1	50%							2	100%			
Art Institute of Pittsburgh	2	0.3%			1	50%							2	100%			
Berk Technical Institute	1	0.2%			1	100%							1	100%			
Bradley Academy for Visual Arts	1	0.2%			1	100%							1	100%			
Cambria-Rowe Business College	1	0.2%			1	100%							1	100%			
Central Penn Business School	14	2.2%	4	29%	6	43%	2	14%	2	14%			13	93%		1	
Johnson Technical Institute	2	0.3%					2	100%					2	100%			
Lincoln Technical Institute	6	0.9%	2	33%	2	33%	2	33%					6	100%			
McCann School of Business	1	0.2%			1	100%							1	100%			
NEC-Allentown Business School	1	0.2%			1	100%							1	100%			
NEC-Thompson Institute	1	0.2%			1	100%							1	100%			
NEC-Vale Technical Institute	1	0.2%			1	100%							1	100%			
Newport Business Institute	13	2.0%	3	23%	10	77%							12	92%		1	
Pennsylvania Institute of Culinary Arts	1	0.2%			1	100%							1	100%			
Pittsburgh Technical Institute	2	0.3%	2	100%									2	100%			
South Hillis Business School	3	0.5%			3	100%							3	100%			
Triangle Tech	5	0.8%			5	100%							4	80%		1	
Welder Training/Testing Institute	1	0.2%											1	100%			
Williamson Free School of Mechanical Trades	5	0.8%	3	60%	1	20%	1	20%					5	100%			
York Technical Institute	2	0.3%			2	100%							2	100%			
MISCELLANEOUS INSTITUTIONS																	
Altoona AVTS	1	0.2%			1	100%							1	100%			
Danville School of Nursing	1	0.2%			1	100%										1	
Geisinger Medical Center	1	0.2%											1	100%			
N L C	1	0.2%			1	100%							1	100%			
Northumberland County Area Business School	1	0.2%			1	100%							1	100%			
Reading Hospital	1	0.2%											1	100%			
Rosedale Technical Institute	1	0.2%			1	100%							1	100%			
Sun Technical School	3	0.5%	1	33%	2	67%							3	100%			
TOTAL IN-STATE PRIVATE 2-YEAR	86	#N/A	25	29%	44	51%	13	15%	4	5%			81	94%		5	
TOTAL IN-STATE PRIVATE	173	#N/A	61	35%	64	37%	31	18%	17	10%			154	89%		17	
TOTAL IN-STATE 4-YEAR	345	#N/A	147	43%	107	31%	60	17%	31	9%			289	84%		46	
TOTAL IN-STATE 2-YEAR	159	#N/A	41	26%	79	50%	27	17%	12	8%			152	96%		6	
TOTAL IN-STATE (excl. Penn College)	504	#N/A	188	37%	186	37%	87	17%	43	9%			441	88%		52	

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 11
COLLEGES NON-MATRICULANTS APPLIED TO
& ORDER OF PREFERENCE
FALL 1995

STATE/ INSTITUTIONAL CATEGORY/ Institution	# Applied		Order of Preference						Accepted		Un- known
	N	%	1st Choice N %	2nd Choice N %	3rd Choice N %	4th Choice N %	Yes N %	No			
OUT-OF-STATE											
AK Alaska, U of	1	0.2%		1	100%			1	100%		
AZ Arizona Tech	1	0.2%									1
AZ DeVry Institute of Technology	1	0.2%					1	100%			
CA California, U of	1	0.2%	1	100%							
CA San Francisco City College	1	0.2%	1	100%							
CO Colorado Aero Tech	1	0.2%	1	100%							
CT Asuniluck Community-Technical College	1	0.2%	1	100%							
CT Bridgeport U of	3	0.5%	1	33%	1	33%	1	33%			
CT Gateway Community-Technical College	1	0.2%	1	100%							
CT Hartford, U of	2	0.3%	2	100%							
CT Mitchell College	1	0.2%	1	100%							
CT New England Technical Institute	1	0.2%	1	100%							
DE Delaware, U of	1	0.2%	1	100%							
DC George Washington U	1	0.2%	1	100%							
DC USDA	1	0.2%	1	100%							
FL Florida State U	3	0.5%	2	67%	1	33%					2
FL Florida Technical College	1	0.2%					1	100%			
FL Miami, U of	1	0.2%	1	100%							1
FL Palm Beach CC	1	0.2%	1	100%							
FL Valencia CC	1	0.2%	1	100%							
GA Columbus College	1	0.2%	1	100%							1
GA Dekalb College	1	0.2%	1	100%							
ID Idaho, U of	1	0.2%	1	100%							
IL Unival Technical Institute	1	0.2%	1	100%							
IN Huntington College	1	0.2%	1	100%							
IN Indiana Institute of Technology	1	0.2%	1	100%							
IN Purdue U	1	0.2%	1	100%							
KS Haslon College	1	0.2%	1	100%							
MD Capitol College	1	0.2%	1	100%							
MD Catonsville CC	1	0.2%			1	100%					
MD Coppin State	1	0.2%			1	100%					
MD Hagerstown JC	1	0.2%			1	100%					
MD Maryland, U of	2	0.3%	1	50%			1	50%			
MD Morgan State U	1	0.2%	1	100%							
MD Towson State U	2	0.3%	2	100%							
MA Bay State College	1	0.2%	1	100%							
MA Becker College	1	0.2%	1	100%							
MA Franklin Institute of Boston	1	0.2%	1	100%							
MA Harvard U	1	0.2%	1	100%							
MA Lasell College	1	0.2%	1	100%							
MA Massachusetts Inst of Technology (MIT)	1	0.2%	1	100%							
MA Wentworth Institute of Technology	2	0.3%	1	50%			1	50%			1
MA Worcester State College	1	0.2%					1	100%			

PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 11
COLLEGES NON-MATRICULANTS APPLIED TO
& ORDER OF PREFERENCE
FALL 1995

STATE/ INSTITUTIONAL CATEGORY/ Institution	# Applied		Order of Preference						Accepted		Un- known
	N	%	1st Choice N %	2nd Choice N %	3rd Choice N %	4th Choice N %	Yes N %	No			
MI GMI Engineering & Management Institute	1	0.2%	1	100%					1	100%	
MI Lawrence Technological U	1	0.2%			1	100%			1	100%	
MI Michigan Technological U	1	0.2%							1	100%	
NY Flathead Valley CC	1	0.2%	1	100%							1
NH New Hampshire Technical College	1	0.2%	1	100%							1
NH New Hampshire, U of	2	0.3%	1	50%					2	100%	
NJ Gloucester County College	1	0.2%			1	100%			1	100%	
NJ Rutgers U	1	0.2%	1	100%					1	100%	
NJ Stockton State College	1	0.2%	1	100%					1	100%	
NJ Teledoro School of Aeronautics	1	0.2%									1
NY Alfred U	6	0.9%	4	67%	1	17%	1	100%	6	100%	
NY Arnot-Ogden Hospital	1	0.2%	1	100%					1	100%	
NY Broome CC	2	0.3%	1	50%	1	50%			2	100%	
NY Cazenovia College	1	0.2%			1	100%			1	100%	
NY College of Aeronautics	1	0.2%	1	100%					1	100%	
NY Coring CC	4	0.6%	2	50%			1	25%	4	100%	
NY Culinary Institute of America	1	0.2%	1	100%					1	100%	
NY Dowling College	1	0.2%	1	100%					1	100%	
NY Dutchess CC	1	0.2%	1	100%					1	100%	
NY Elmira Business Institute	1	0.2%	1	100%			1	100%	1	100%	
NY Erie CC	1	0.2%							1	100%	
NY Fashion Institute of Technology	1	0.2%	1	100%					1	100%	
NY Herkimer County CC	1	0.2%			1	100%			1	100%	
NY Houghton College	2	0.3%	2	100%					2	100%	
NY Hudson Valley CC	1	0.2%			1	100%			1	100%	
NY Jamestown CC	1	0.2%									1
NY Keuka College	1	0.2%	1	100%					1	100%	
NY Mohawk Valley CC	1	0.2%	1	100%					1	100%	
NY Nassau CC	1	0.2%			1	100%			1	100%	
NY New York Institute of Technology	1	0.2%	1	100%					1	100%	
NY Orange County CC	1	0.2%									1
NY Paul Smith College of Arts & Science	2	0.3%	2	100%					2	100%	
NY Pratt Institute	1	0.2%			1	100%			1	100%	
NY Rochester Institute of Technology (RIT)	4	0.6%	1	25%	2	50%	1	25%	4	100%	1
NY State U of New York (SUNY) system	12	1.9%	6	50%	1	8%	1	8%	9	75%	2
NY Syracuse U	2	0.3%	1	50%					1	50%	1
NC Forsyth Technical CC	1	0.2%	1	100%					1	100%	
NC Rowan-Cabarrus CC	1	0.2%									1
ND North Dakota State U	1	0.2%			1	100%			1	100%	

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 11
COLLEGES NON-MATRICULANTS APPLIED TO
& ORDER OF PREFERENCE
FALL 1995

STATE/ INSTITUTIONAL CATEGORY/ Institution	# Applied		Order of Preference				Accepted		Un- known
	N	%	1st Choice N %	2nd Choice N %	3rd Choice N %	4th Choice N %	Yes N %	No	
OH Cuyahoga CC	2	0.3%					2	100%	
OH Northwestern College	1	0.2%		1 50%	1 50%		1	100%	
OH Ohio Diesel Tech	2	0.3%		1 100%			2	100%	
OH Ohio State U	1	0.2%					1	100%	
OH Washingtonville CC	1	0.2%					1	100%	
OK Cameron U	1	0.2%	1 100%						1
RI Johnson & Wales U	5	0.8%	1 20%	2 40%	1 20%	1 20%	5	100%	
RI New England Technical College	3	0.5%		1 33%	1 33%	1 33%	3	100%	
RI Rhode Island, CC of	1	0.2%	1 100%				1	100%	
RI Rhode Island, U of	1	0.2%					1	100%	
RI Roger Williams College	1	0.2%					1	100%	
SC Clemson U	1	0.2%	1 100%				1	100%	
TN Nashville Auto	3	0.5%		2 67%	1 33%		3	100%	
TN Tennessee, U of	1	0.2%		1 100%			1	100%	
TX Texas A&M	1	0.2%					1	100%	
TX Universal Technical Institute	1	0.2%	1 100%				1	100%	
UT Weber State U	1	0.2%	1 100%				1	100%	
VT Norwich U	1	0.2%		1 100%			1	100%	
VA George Mason U	1	0.2%					1	100%	
VA Old Dominion U	1	0.2%					1	100%	
VA Radford U	1	0.2%					1	100%	
VA Virginia Tech	1	0.2%					1	100%	
WV Alderson-Broadbent College	1	0.2%	1 100%				1	100%	
WV Fairmont State College	1	0.2%					1	100%	
WV Marshall U	1	0.2%					1	100%	
WV West Virginia State College	1	0.2%					1	100%	
WV West Virginia U	1	0.2%					1	100%	
WV West Virginia Wesleyan College	1	0.2%					1	100%	
WI Northland College	1	0.2%		1 100%			1	100%	
WI Wisconsin, U of	1	0.2%		1 100%			1	100%	
TOTAL OUT-OF-STATE	158	#N/A	48 30%	54 34%	38 24%	18 11%	131 83%	19 8	
Not given									
TOTAL APPLICATIONS	1285	#N/A							
TOTAL RESPONDENTS	640	100.0%	640 50%	371 29%	189 15%	85 7%			

(a) Formerly Williamsport School of Commerce

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PENNSYLVANIA COLLEGE OF TECHNOLOGY
NON-MATRICULANT SURVEY

TABLE 12
COLLEGE SERVICE RATINGS
FALL 1995

College Services	Very Good (4)		Good (3)		Poor (2)		Very Poor (1)		Re- sponse Rate	Mean Rating	Rank	1993 Mean Rating
	N	%	N	%	N	%	N	%				
Admissions Procedures	224	44.3%	254	50.2%	23	4.5%	5	1.0%	59.6%	3.38	1	3.34
Placement Test Day	125	35.1%	203	57.0%	17	4.8%	11	3.1%	41.9%	3.24	2	3.26
Academic Advisement	86	30.3%	153	53.9%	28	9.9%	17	6.0%	33.5%	3.08	4	3.15
Computerized Class Scheduling	69	28.2%	147	60.0%	22	9.0%	7	2.9%	28.9%	3.13	3	3.16
Billing/Payment Procedures	41	17.6%	154	66.1%	22	9.4%	16	6.9%	27.4%	2.94	5	2.98
Financial Aid Services	51	17.4%	157	53.6%	46	15.7%	39	13.3%	34.5%	2.75	6	2.78
COLLEGE SERVICE TOTALS	596	31.1%	1068	55.7%	158	8.2%	95	5.0%	37.6%	3.13		3.14

PENNSYLVANIA COLLEGE OF TECHNOLOGY (Penn College)
FALL 1995 NON-MATRICULANT SURVEY

.&STDLL1
.&STDLL2
.&STDLL3
.&STDLL4

.&SPGMCD
.&SSID

Our records indicate that you were accepted for admission to Penn College, but have chosen not to attend. Your responses to the following questions will provide valuable information to assist future applicants and will be kept strictly confidential.

1. Use the following list and corresponding letters to indicate one or two reasons why you applied to Penn College.

Primary Reason _____ Secondary Reason _____

- A. Parental advice/preference
- B. Family member enrolled at Penn College
- C. Friends enrolled at Penn College
- D. Distance from home
- E. Expected cost
- F. College reputation
- G. Program offerings available
- H. High School instructor/counselor recommendation
- I. Open admissions policy
- J. College recruiting/advertising
- K. Prior enrollment at Penn College
- L. Penn State affiliation
- M. Other: _____

2. Use the following list and corresponding letters to indicate up to three reasons why you did NOT enroll at Penn College.

Primary Reason _____ Second Reason _____ Third Reason _____

- A. Impressions from campus visit
- B. Insufficient financial aid
- C. Expected cost (after financial aid)
- D. Insufficient employment income (to offset costs)
- E. Unsatisfactory housing
- F. Distance from home
- G. Chose another college
- H. Postponed college plans
- I. Found/seeking satisfactory employment
- J. Uncertain career goals
- K. Personal/family obligations
- L. Health
- M. Other: _____

3. Are you presently attending another college this year?

A. Yes _____ No _____
B. If yes, which college?
College Name: _____
City: _____ State: _____
Major: _____

4. Please list up to four colleges (including Penn College) to which you applied, in order of preference:

College/University Name	Accepted for Admission?	Yes	No
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____

5. If you used any of the following Penn College services, please rate how well they fulfilled your needs.

	Very Good	Good	Poor	Very Poor	Does Not Apply
A. Admissions Procedures	_____	_____	_____	_____	_____
B. Placement Test Day	_____	_____	_____	_____	_____
C. Academic Advisement	_____	_____	_____	_____	_____
D. Computerized Class Scheduling	_____	_____	_____	_____	_____
E. Billing/Payment Procedures	_____	_____	_____	_____	_____
F. Financial Aid Services	_____	_____	_____	_____	_____

6. Please make any comments you feel would be helpful to us.

THANK YOU FOR ASSISTING US IN THIS SURVEY. Please return this in the postage-paid envelope by NOVEMBER 17. If you have any questions, call 717-326-3761, extension 7567.

Pennsylvania College of Technology

One College Avenue
Williamsport, PA 17701-5799

(717) 326-3761

<http://www.pct.edu>

PENNSTATE



October 30, 1995

Dear :

In order to meet our ongoing goal of providing quality admissions and student support services, we at the Pennsylvania College of Technology (Penn College) need your assistance in an evaluation of those services. This fall, over 3800 new students applied for admission to the College. However, some students who were accepted for admission decided not to enroll.

We are interested in the reasons why some of our applicants are accepted but choose not to attend the College. The enclosed questionnaire presents an opportunity for you to grade various aspects of the College and to inform us of your reasons for not enrolling at Penn College. Sharing your opinions with us is perhaps the most effective way to help us correct any problems and maintain our strengths to better serve future applicants.

The questionnaire is brief. All information will be kept strictly confidential and used only for institutional research. Your name will never be identified with your individual responses and is printed on the survey only to allow us to contact those who do not respond.

Please take a moment to complete the questionnaire and return it in the enclosed postage-paid envelope by November 17. If you have any questions, please contact Steve Cunningham, Institutional Research Specialist, at 717-326-3761, extension 7567. We appreciate your valuable assistance and wish you the best in your future endeavors.

Sincerely,

Sandra M. Slotnick
Director of Strategic Planning and Research

Enclosures (2)
Questionnaire
Return Envelope

Pennsylvania College of Technology

One College Avenue
Williamsport, PA 17701-5799

(717) 326-3761
<http://www.pct.edu>

PENNSTATE



November 21, 1995

Dear :

Several weeks ago, you received a questionnaire from the Office of Strategic Planning and Research at the Pennsylvania College of Technology (Penn College) asking for your assistance in an evaluation of our admission and student support services. We are interested in the reasons why some of our applicants are accepted but choose not to attend the College. The responses we have received have been very encouraging and represent perhaps the most effective way to help us correct any problems and maintain our strengths to better serve future applicants.

AT THIS TIME WE HAVE NOT RECEIVED YOUR RESPONSE. WOULD YOU PLEASE TAKE A FEW MINUTES TO COMPLETE THE ENCLOSED SURVEY AND RETURN IT TO US IN THE POSTAGE-PAID ENVELOPE BY DECEMBER 12. ALL RESPONSES WILL BE KEPT STRICTLY CONFIDENTIAL.

If you have any questions concerning this study, please contact Steve Cunningham, Institutional Research Specialist, at 717-326-3761, extension 7567. Thank you for your valuable assistance.

Sincerely,

Sandra M. Slotnick
Director of Strategic Planning and Research

Enclosures (2)
Questionnaire
Return Envelope

Pennsylvania College of Technology

One College Avenue
Williamsport, PA 17701-5799

(717) 326-3761

<http://www.pct.edu>

PENNSTATE



DECEMBER 19, 1995

Dear :

Several weeks ago, you received a questionnaire from the Office of Strategic Planning and Research at the Pennsylvania College of Technology (Penn College) asking for your assistance in an evaluation of our admission and student support services. We are interested in the reasons why some of our applicants are accepted but choose not to attend the College. The responses we have received have been very encouraging and represent perhaps the most effective way to help us correct any problems and maintain our strengths to better serve future applicants.

At this time we have not received your response. Please take a moment to complete the enclosed survey and return it to us in the postage-paid envelope by January 12. All responses will be kept strictly confidential.

BECAUSE YOUR RESPONSE IS SO IMPORTANT TO US, WE WILL SOON BEGIN TO TELEPHONE THOSE WHO DO NOT RESPOND TO THIS SURVEY. RATHER THAN WAITING FOR US TO TELEPHONE YOU, SIMPLY FILL OUT THE ENCLOSED SURVEY.

If you have any questions concerning this study, please contact Steve Cunningham, Institutional Research Specialist, at 717-326-3761, extension 7567. Thank you for your valuable assistance.

Sincerely,

Sandra M. Slotnick
Director of Strategic Planning and Research

Enclosures (2)
Questionnaire
Return Envelope



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Office of Educational Research and Improvement (OERI)
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Signature: <i>Stephen Cunningham</i>	Position: Institutional Research Specialist
Printed Name: Stephen Cunningham	Organization: Pennsylvania College of Technology
Address: One College Avenue Williamsport PA 17701	Telephone Number: (717) 326-3761
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